

TRADEMARK

Nizoral

(ketoconazole)

Did you know

that in seborrhoeic dermatitis
a dominant role is played by
Pityrosporum yeasts?

And did you know

that *Pityrosporum* is exceptional
sensitive to ketoconazole,
alias Nizoral?

If you do, you know why Nizoral cream is the right answer to seborrhoeic dermatitis

Apply twice daily until a few days after remission of symptoms.

Indications: Nizoral cream is indicated for topical application in the treatment of dermatophyte infections of the skin, as well as in the treatment of cutaneous candidosis and tinea (pityriasis) versicolor. Nizoral cream is also indicated for the treatment of seborrhoeic dermatitis, a skin condition related with the presence of *Pityrosporum ovale*. **Precautions:** Irritation may occur when Nizoral cream is used immediately after prolonged treatment with topical corticosteroids. Therefore, it is recommended to continue applying the topical corticosteroid in the mornings and to apply Nizoral cream in the evenings, and to subsequently and gradually withdraw the steroid therapy over a period of 2-3 weeks.



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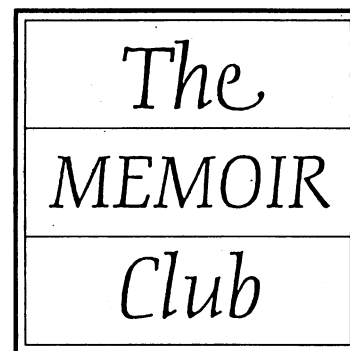
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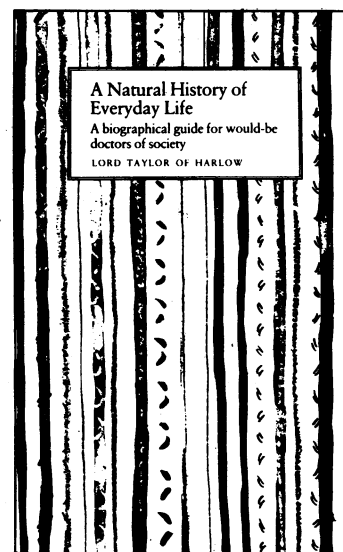
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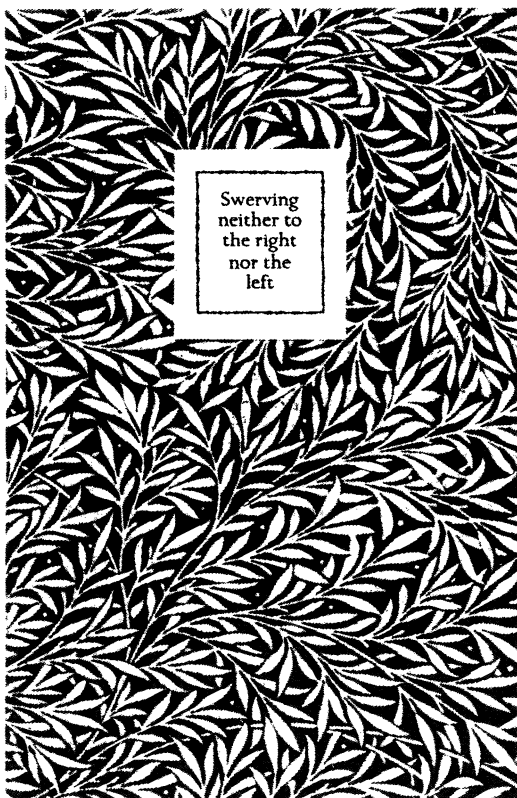
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Contributors include the editors of the *Norwegian Medical Journal*, the *New Zealand Medical Journal*, and the *BMJ* as well as the deputy editors of the *Lancet*. You don't have to be Ian Munro to read and enjoy this book: a limited edition of 100 copies is now published by the Keynes Press.

Designed and printed by Sebastian Carter at the Rampart Lions Press, Cambridge, on Zerkall laid mould made paper.

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Prescribing information

Uses: Hismanal* is a potent and non-sedative antihistamine indicated for the treatment of seasonal and perennial allergic rhinitis, allergic conjunctivitis, chronic urticaria and other allergic conditions.
Dosage and administration: adults and children over 12 years: 10 mg daily. Children 6-12 years: 5 mg once daily. Children younger than 6 years: 2 mg per 10 kg daily. Hismanal should be taken on an empty stomach. **Precautions:** Hismanal should be used in pregnant women only when, in the judgement of the physician, the potential benefits outweigh the possible hazards.
Adverse reactions: weight gain may occur during prolonged treatment. **Overdose:** in case of overdose, gastric lavage should be followed by close observation and ECG monitoring as arrhythmias have occasionally occurred after intake of doses in excess of 200 mg.

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