

If you do, you know why Nizoral *cream* is the right answer to **seborrhoeic dermatitis**

Apply twice daily until a few days after remission of symptoms.

Indications: Nizoral cream is indicated for topical application in the treatment of dermatophyte infections of the skin, as well as in the treatment of cutaneous candidosis and tinea (pityriasis) versicolor. Nizoral cream is also indicated for the treatment of seborrhoeic dermatitis, a skin condition related with the presence of Pityrosporum ovale. Precautions: Irritation may occur when Nizoral cream is used immediately after prolonged treatment with topical corticosteroids. Therefore, it is recommended to continue applying the topical corticosteroid in the mornings and to apply Nizoral cream in the evenings, and to subsequently and gradually withdraw the steroid therapy over a period of 2-3 weeks.



JANSSEN PHARMACEUTICA

B-2340 Beerse, Belgium

world leader in antimycotic research



Many medical journals, including the British Medical Journal, now expect scientific papers submitted to them to contain confidence intervals when appropriate. Why? what are they? and how do you calculate them? Statistics with Confidence tells you. A clear explanation of the reasons for using confidence intervals is followed by detailed presentation of methods of calculation, including numerous worked examples and specially compiled tables. To make things even easier, a computer programme, Confidence Interval Analysis (CIA), for calculating confidence intervals, has been specially designed by Martin Gardner and details are available from the Publishing Department, British Medical Journal.

Eighth edition

The statistical testing of data is indispensable in many types of medical investigation and a help on countless occasions in clinical practice. This book provides step by step instruction. Subjects covered include standard deviation, X² tests, t tests, non-parametric tests, and correlation. The book includes sections on Fisher's exact probability test and rank correlation not published in the original BMJ series. Methods specially adapted to pocket calculators.



Price: Inland £3.00; Abroad £4.50; BMA members: Inland £2.50; Abroad: £4.00

Price: Inland £7.95; Abroad £9.50, BMA members: Inland £7.45; Abroad: £9.00

"He uses statistics as a drunken man uses lamp-posts for support rather than illumination." *

Let the BMy throw light on your methods and help your results stand up

* Andrew Lang

STATISTICS IN PRACTICE STATISTICS IN OUESTION BRIEFINGS IN MEDICAL RESEARCH DOMESTION OF THE STATISTICS AND CHINGS IN MEDICAL RESEARCH DOMESTION OF THE STATISTICS AND CHINGS IN MEDICAL STATISTICS I

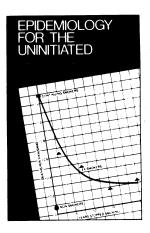
Price: Inland £8.95; Abroad £11.00; BMA members: Inland £7.45; Abroad: £10.00

Fourth impression

No doctor can afford to ignore statistics: most modern medical research uses statistics. This important and authoritative book provides clear information on designing studies, applying statistical techniques, and interpreting studies that use statistics. It can be easily understood by those with no statistical training and should be read by all those who want to keep abreast of new developments.

Second edition

Epidemiology has its own techniques of data collection and interpretation and its necessary jargon of technical terms, and in Epidemiology for the Uninitiated Professors Geoffrey Rose and David Barker guide the novice expertly through the theory and practical pitfalls. The second edition of this popular BMY handbook has been revised to include further details of epidemiological methods and some of their more dramatic applications, such as the investigations on the Spanish cooking oil epidemic, and AIDS.

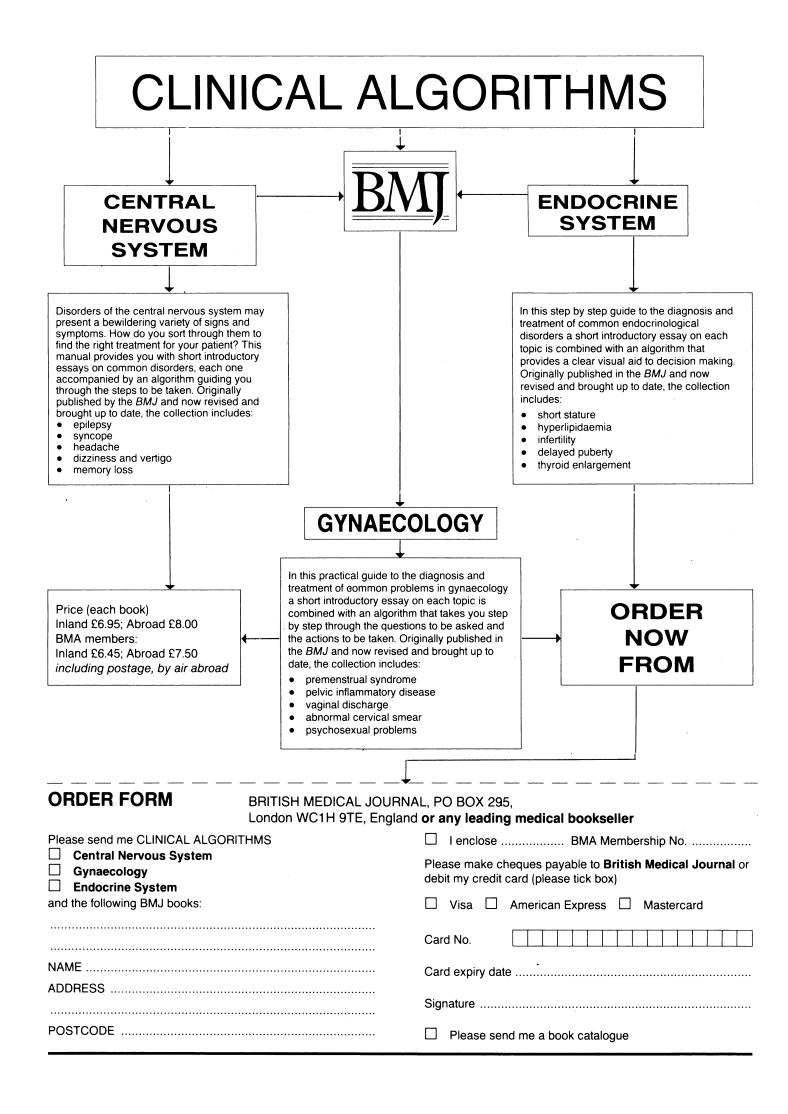


Price: Inland £3.95; Abroad £5.50; BMA members: Inland £3.45; Abroad: £5.00

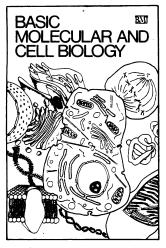
ORDER FORM

BRITISH MEDICAL JOURNAL, P.O. Box 295, London WC1H 9TE, England or any leading medical bookseller

Please send me	I enclose BMA Membership No
 □ Statistics with Confidence □ Statistics at Square One □ Statistics in Practice 	Please make cheques payable to British Medical Journal or debit my credit card (please tick box)
☐ Epidemiology for the Uninitiated All prices include postage, by air abroad	☐ Access/Mastercard☐ Barclaycard/Visa☐ American Express
NAME	Card No.
ADDRESS	CARD EXPIRY DATE
	SIGNATURE
POSTCODE	☐ Please send me a book catalogue



Can you understand medicine without it?



"For the new biology to be effective it too has to be understood. Its potential lies in every branch of medicine, crossing the traditional boundaries not only of the clinical specialties but also in the preclinical sciences of anatomy, physiology, and biochemistry.

A fundamental problem in releasing the full

power of the technology is the difficulty of understanding it. Basic Molecular and Cell Biology provides an excellent beginner's guide . . . it is an excellent book. It must be rare nowadays for a reviewer to be able to say that at its price it's a snip. I hope volume 2 will not be long in coming." KAROL SIKORA

Price: Inland £5.95; Abroad £7.50 BMA members: Inland £5.45; Abroad £7.00

Should you practise medicine without it?



"There can have been published few such clear and concise dispositions of the broad sweep of logic in medicine. Everyone would benefit from reading Logic in Medicine, whether at the start of their career with the burdens of learning.

in mid career and bearing

the brunt of providing a service, or towards the end and concerned perhaps in helping to plan the next gerneration.'

E M SEDGWICK

Price: Inland £5.95; Abroad £7.50 BMA members: Inland £5.45; Abroad £7.00

Prices include postage, by air abroad Please enclose payment with order, or send us full details of your ACCESS, VISA or AMERICAN EXPRESS card.

Order from: BRITISH MEDICAL IOURNAL PO Box 295, London WC1H 9TE or any leading medical bookseller.

International Medical Course

Epidemiology: chronic disease control and prevention

15 - 21 June 1990, Cambridge

This course will focus on the principal areas of current interest in the epidemiology of chronic disease, with particular emphasis given to the implication for primary and secondary prevention, and to quantitative methodology. The main disease areas covered will be cancer, cardiovascular disease, stroke, diabetes, dementias and AIDS.

The course will cover the following topics: measuring disease incidence and prevalence; the principles of case control and cohort study design; quantitative modelling of exposure-disease relationships; analysis of case control and cohort studies - the estimation of risk; community based intervention studies; genetics epidemiology; the principles of mass screening and the value of early detection; the epidemiology of AIDS - quantitative models for prediction and intervention; the epidemiology of cardiovascular disease, stroke, diabetes, dementia and various forms of cancer - implication for control and prevention; the assessment of dietary intake for epidemiological studies.

The course will be directed by Professor N E Day, Professor of Public Health, University of Cambridge.

The course is intended for clinicians with a role in preventive medicine; nonclinical epidemiologists; experienced scientists and research workers.

There are vacancies for 30 participants.

Course fee: £540; accommodation charge: £425; total fee: £965.

The course will be held at the Clinical School in Cambridge. Participants will be accommodated in a conveniently placed hotel.



Further information and application forms are available from British Council Representatives overseas or from Courses Department, The British Council, Department, 1 ne British Council
65 Davies Street, London WIY 2AA.

ABC OF ASTHMA

JOHN REES

Second edition

Though both common and potentially dangerous—sometimes even fatal—asthma continues to be underdiagnosed and undertreated. Yet, as this ABC shows, it can be treated effectively with drugs, and patients can learn to monitor and control their own disease with a simple peak flow meter. This second, revised edition of ABC of Asthma provides up to date information based on current progress in managing asthma and a straightforward guide to the recognition and treatment of the condition in adults and children.

Inland £4.95; Abroad £6.75

BMA members: Inland £4.45; Abroad £6.25

including postage, by air abroad

Please enclose payment with order, or send us full details of your MASTERCARD, VISA or AMERICAN **EXPRESS** credit card.



Order from: BRITISH MEDICAL JOURNAL PO Box 295, London WC1H 9TE or any leading medical bookseller



HISMANA I TRADEMARK ASTERNIZOLE

ONCE-A-DAY

The antihistamine of exceptional strength. Effective from the first to the last day of therapy.

