

TRADEMARK

Nizoral cream

(ketoconazole)

Did you know

that in seborrhoeic dermatitis a dominant role is played by *Pityrosporum* yeasts?

And did you know

that *Pityrosporum* is exceptionally sensitive to ketoconazole, alias Nizoral?

If you do, you know why Nizoral cream is the right answer to **seborrhoeic dermatitis**

Apply twice daily until a few days after remission of symptoms.

Indications: Nizoral cream is indicated for topical application in the treatment of dermatophyte infections of the skin, as well as in the treatment of tinea corporis, candidosis and tinea (pityriasis) versicolor. Nizoral cream is also indicated for the treatment of seborrhoeic dermatitis when condition is caused by the presence of *Pityrosporum ovale*. **Precautions:** Irritation may occur when Nizoral cream is used immediately after treatment with topical corticosteroids. Therefore, it is recommended to discontinue the topical corticosteroid treatment in the mornings and to apply Nizoral cream in the evenings, and to resume the corticosteroid treatment with the same frequency over a period of 2-3 weeks.

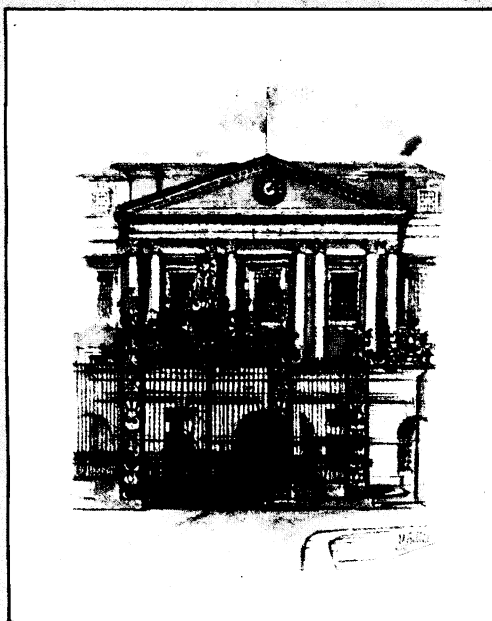
Full prescribing information
available on request.



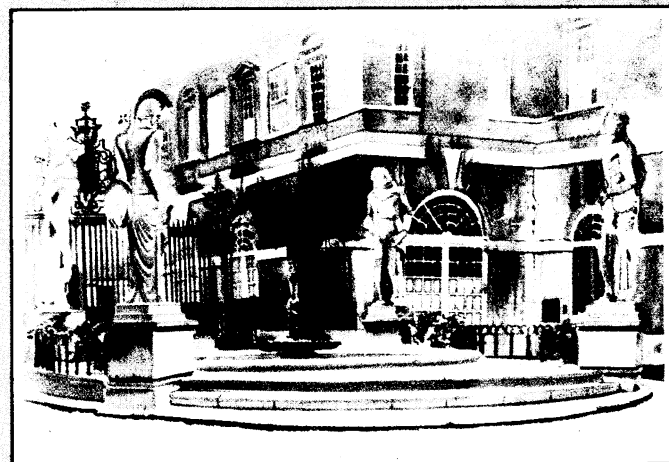
Janssen Pharmaceutica world leader in dermatological research

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New design this year



DESIGN A
BMA House
 by Yvonne Fuller
Actual size 210mm x 145mm
30p each, plus postage

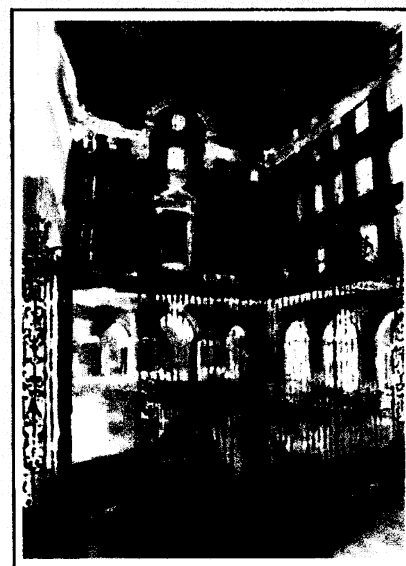


DESIGN B
Courtyard, BMA House
 by Graham Johnson
Actual size 148mm x 210mm
25p each, plus postage



DESIGN C
The Council Garden, BMA House
 by Tabitha Salmon
Actual size 147mm x 105mm
18p each, plus postage

Christmas cards from the BMA



DESIGN D
Courtyard at night, BMA House
 by Tabitha Salmon
Actual size 147mm x 105mm
18p each, plus postage

ORDER FORM

The Publishing Manager, BMA Christmas Cards, BRITISH MEDICAL JOURNAL, BMA House, Tavistock Square, London WC1H 9JR.

Please send me:

- **Design A** BMA House cards at 30p each
- **Design B** Courtyard, BMA House cards at 25p each
- **Design C** The Council Garden cards at 18p each
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 21-30 cards £1.50; 31-60 cards £2.00; 61-100 cards £2.50

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CLEARING HIS
SKIN ALLERGY
WITHOUT
CLOUDING HIS
HEAD

astemizole

TRADEMARK
Hismanal

ONCE-A-DAY

The antihistamine of
exceptional strength.
Effective from the first
to the last day
of therapy.



JANSSEN
PHARMACEUTICA
B-2340 Beerse, Belgium

Prescribing Information

Uses: Hismanal is a potent and non-sedative antihistamine indicated for the treatment of seasonal and perennial allergic rhinitis, allergic conjunctivitis, chronic urticaria and other allergic conditions.

Dosage and administration: adults and children over 12 years: 10 mg daily. Children 6-12 years: 5 mg once daily. Children younger than 6 years: 2 mg per 10 kg daily. Hismanal should be taken on an empty stomach. **Precautions:** Hismanal should be used in pregnant women only when, in the judgement of the physician, the potential benefits outweigh the possible hazards.

Adverse reactions: weight gain may occur during prolonged treatment. **Overdose:** in case of overdose, gastric lavage should be followed by close observation and ECG monitoring as arrhythmias have occasionally occurred after intake of doses in excess of 200 mg.

Full prescribing information available on request