

TRADEMARK

# Nizoral

(ketoconazole)

## Did you know

that in seborrhoeic dermatitis a dominant role is played by *Pityrosporum* yeasts?

## And did you know

that *Pityrosporum* is exceptionally sensitive to ketoconazole, alias Nizoral?

If you do, you know why Nizoral cream is the right answer to  
**seborrhoeic dermatitis**

Apply twice daily until a few days after remission of symptoms.

**Indications:** Nizoral cream is indicated for topical application in the treatment of dermatophyte infections of the skin, as well as in the treatment of candidiasis and other mycotic skin color. Nizoral cream is also indicated for the treatment of seborrhoeic dermatitis, a skin condition caused by the yeasts of *Pityrosporum ovale*. **Precautions:** Irritation may develop if Nizoral cream is used immediately after treatment with topical corticosteroids. Therefore, if it is necessary to use Nizoral cream, the topical corticosteroid should be discontinued and to apply Nizoral cream in the morning and evening until the symptoms have completely disappeared. After a period of 2-3 weeks.

Full prescribing information  
available on request.



Janssen Pharmaceutica, world leader in anti-infective research

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B-2340 Beerse, Belgium

## *Did ed, BMJ, murder his wife?*

Supposedly based on rumoured events in the life of Ernest Hart, a great but undervalued editor of the *BMJ*, Frank Danby's novel *Dr Phillips: a Maida Vale Idyll* was first published in 1887. Unlike many popular Victorian novels it is concisely plotted; its style is pithy; the characters are sympathetic and believable; and the author's presentation of Jewish life in the late nineteenth century is uncompromisingly honest.

But is the character of "Dr Phillips" a portrait of Hart? In his introduction to the new Keynes Press edition Stephen Lock, present editor of the *BMJ*, places the novel in its literary and historical context and examines the character and achievements of Ernest Hart.

Beautifully printed and bound, and with illustrations by Tabitha Salmon, this edition of *Dr Phillips: a Maida Vale Idyll* will fascinate those interested in literature, history, and the *BMJ*.



Dr Phillips

*A Maida Vale  
Idyll*

FRANK DANBY

Published December 1989

Demy octavo; set in Monophoto Modern  
and printed on Fineblade Cartridge paper;  
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department  
officer  
Get publicity  
organise a multi-  
GP locum  
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Dictate a diabetic  
How to ap  
Choose a  
Organise a  
Choose a  
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Choose a  
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Construct an  
examination  
on television  
research  
with a publisher  
Plan a reser  
project  
Write a  
book review  
Use a library  
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Apply for a  
grant  
Deal with a  
patient  
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word collection  
Use a word  
processor  
Be a patient  
Signpost your  
Get a letter in  
the hospital  
Keep up with  
the me  
life

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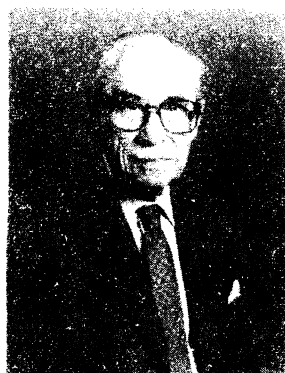
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# Two new titles from the BMJ's series of books of general interest by medical writers

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### **Not a Moment to Lose** by Sir David Smithers

Sir David Smithers, former president of the British Institute of Radiology and of the Royal College of Radiologists, was for 30 years professor of radiotherapy at the Royal Marsden Hospital. But that is only half the story. He is also a man who believes that "one should aspire to be a realist but retain a sense of wonder, a rationalist who is prepared to jump to conclusions, and a critical visionary who remains sensible of the humour of the human situation". Recounting how he has lived according to these principles, David Smithers describes, in addition to his medical career, his experiences as a broadcaster, traveller, rose grower, and observer of human nature.

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### **One Man's Medicine** by Professor Archie Cochrane with Max Blythe

Archie Cochrane was one of Britain's most influential thinkers on health care and the quality of health services. His 30 years' association with the Rhondda Fach—and his work there on reducing the suffering inflicted on whole communities by pneumoconiosis—is almost legendary. Ironically, this was nearly overshadowed later in his life by the spectacular success of his Rock Carling monograph *Effectiveness and Efficiency*, which proved to be a seminal work and influenced thinking about the assessment of medical treatment and procedures throughout the world.

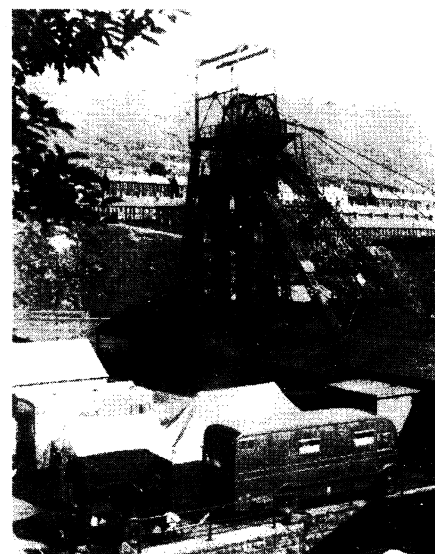
What kind of man was he, and what led him to such a career? In *One Man's Medicine* (written in collaboration with Max Blythe) Archie Cochrane recalls with candour and perception the dilemmas and disasters that beset his early ambitions for a career in clinical medicine and research; his undergoing psychoanalysis with Theodor Reik in Germany in the early 1930s; his support for the republicans in Spain; and his four years as a prisoner of war in Salonica (for which he usually blamed Evelyn Waugh).

A rich and rewarding book, *One Man's Medicine* sums up the life and opinions of a remarkable man.

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Together with the Nuffield Provincial Hospitals Trust, the BMJ has reprinted *Effectiveness and Efficiency*. This new edition also includes a brief note written by Archie Cochrane reflecting upon the monograph some two years after its publication, and the obituary written with such honesty by himself.

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The x-ray service of the Medical Research Council's Pneumoconiosis Research Unit visiting Tylorstown pithead in 1950.

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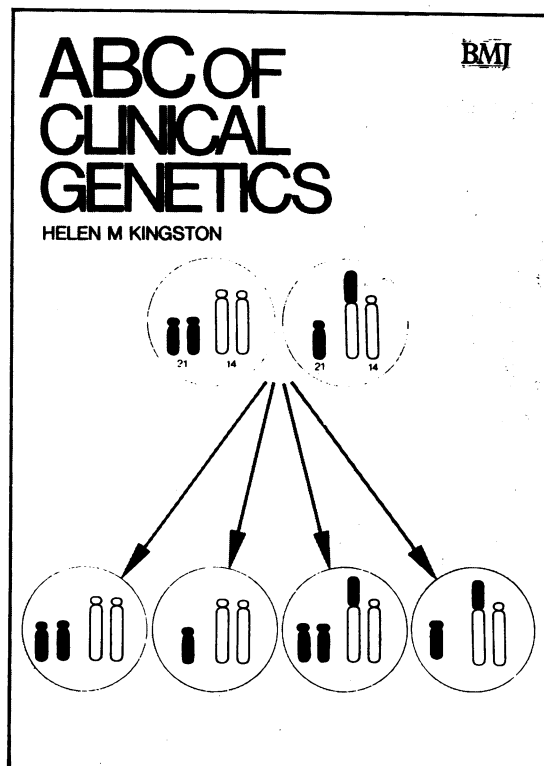
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Genetics is a subject fundamental to medicine, but rapid advances in recent years may make the subject complex and confusing to clinicians and paramedical staff outside the specialty. Nevertheless, the demand for genetic investigation and counselling is increasing, and these services need to be offered by clinicians other than clinical geneticists. In the *ABC of Clinical Genetics* Helen Kingston, consultant clinical geneticist at St. Mary's Hospital, Manchester, reviews basic concepts of inheritance in mendelian, chromosomal, and multifactorial disorders; outlines the investigation and management of genetic conditions; and illustrates the application of recombinant DNA technology to clinical practice. Implications of genetic diseases for relatives are also considered, together with the ethical and human dilemmas that face doctors and patients and their families.



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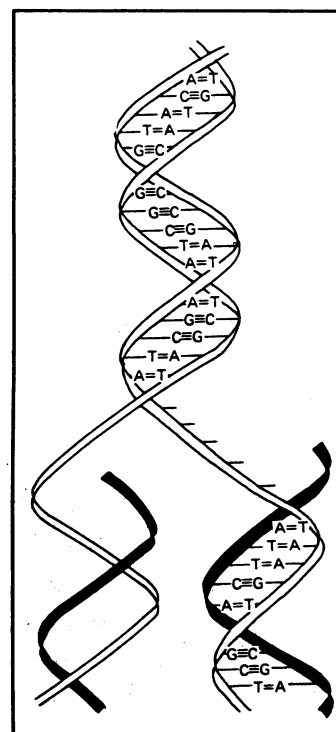
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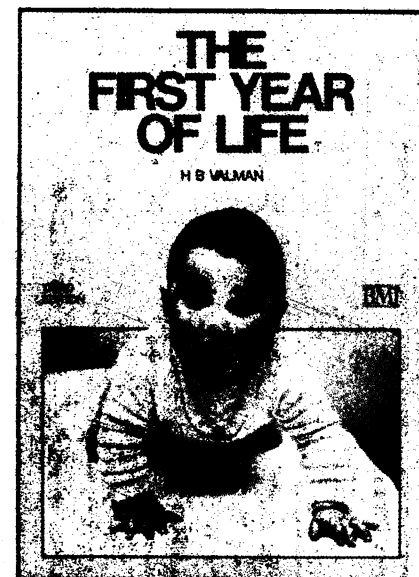


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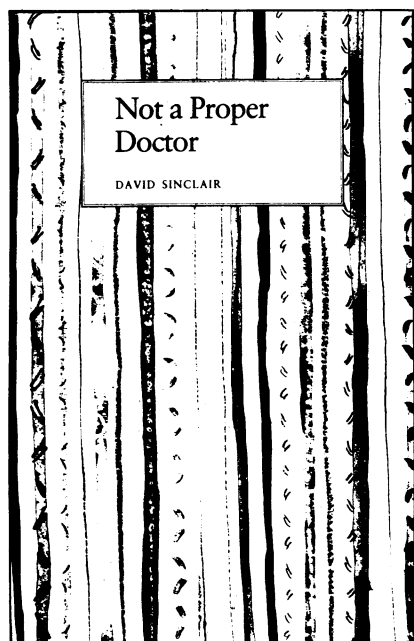
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When is a medical practitioner “not a proper doctor”? According to the author (or rather his wife) when he is a professor of anatomy. David Sinclair was intent on a career in surgery when he graduated from St Andrew's University but fate, mainly in the shape of the second world war, decreed otherwise. He eventually became the first professor of anatomy at the University of Western Australia by way of the RAMC, Porton Down, researching the effects of mustard gas in Queensland, and the department of human anatomy at Oxford. His peregrinations did not, however, stop there; he returned to this country to take up the regius chair of anatomy at Aberdeen University and before retirement became director of postgraduate medical education at Perth, Western Australia.

Professor Sinclair looks back at his varied life—at the forces, people, and choices that have shaped it. There are moments of joy, moments of sadness and regret, throughout a central core of humour and compassion—the stuff that “proper” doctors are made of.

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Ref 1. Holmes RC, Johns AN, Wilkinson JD, Black MM, Rycroft RJG. J Soc Med 1982; 75: 27-30.



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**Dosage and administration:** adults and children over 12 years: 10 mg daily. Children 6-12 years: 5 mg once daily. Children younger than 6 years: 2 mg per 10 kg daily. Hismanal should be taken on an empty stomach. **Precautions:** Hismanal should be used in pregnant women only when, in the judgement of the physician, the potential benefits outweigh the possible hazards.

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