

Render to

histamine

what histamine deserves

Histamine deserves the antihistamine that can really take it on. For right away the allergies that thrive on histamine will respond.

Typical examples are hay fever, perennial rhinitis, allergic conjunctivitis and different forms of urticaria.

Hismanal is unique by the strength of its histamine-antagonism.

Without any risk of sedation, its full antihistamine strength can be utilized.

And there is no weakening during the 24 hour dosing interval, so that the symptoms won't get a chance to cause untimely trouble.



Hismanal

TRADEMARK

(astemizole)

The antihistamine
of exceptional strength.

Effective from
the first
to the last day
of therapy.



JANSSEN
PHARMACEUTICA

the drug discovery company

B-2340 Beerse, Belgium

Prescribing information

Uses: Hismanal is a potent and non-sedative antihistamine indicated for the treatment of seasonal and perennial allergic rhinitis, allergic conjunctivitis, chronic urticaria and other allergic conditions.

Dosage and administration: adults and children over 12 years: 10 mg daily. Children 6-12 years: 5 mg once daily. Children younger than 6 years: 2 mg per 10 kg daily. Hismanal should be taken on an empty stomach. **Precautions:** Hismanal should be used in pregnant women only when, in the judgement of the physician, the potential benefits outweigh the possible hazards.

Adverse reactions: weight gain may occur during prolonged treatment. **Overdose:** in case of overdose, gastric lavage should be followed by close observation and ECG monitoring as arrhythmias have occasionally occurred after intake of doses in excess of 200 mg.

Full prescribing information available on request.

JUST
ONE TABLET
A DAY

International Medical Course

Breast cancer: new developments in biology, diagnosis and treatment

10-16 November 1991, London

There have been remarkable advances in our understanding of the molecular and cellular processes involved in the pathogenesis of malignant disease, yet the incidence of breast cancer world-wide continues to increase. The important changes we have seen in diagnostic techniques and methods of management are starting to have an impact on mortality from this disease. The aim of this course is to review what has been achieved and to look ahead to see how new developments in many relevant fields might lead to further advances in our ability to control breast cancer.

The course will be under the direction of **Professor R D Rubens**, Imperial Cancer Research Fund, Department of Clinical Oncology, United Medical and Dental Schools of Guy's and St Thomas's Hospitals, University of London.

The course is intended for clinicians and scientists concerned with the biology and treatment of breast cancer. There are vacancies for 35 participants. Course fee: £645; accommodation charge: £460; total fee: £1,105.

Most of the course sessions will take place at the Royal College of Physicians, London. Resident participants will be accommodated in a conveniently situated hotel.

••••• The
••••• British
••••• Council

Further information and application forms are available from British Council Directors overseas or from Courses Department, The British Council, 10 Spring Gardens, London SW1A 2BN.

International Medical Course

Uro-gynaecology update

17-22 November 1991, London

This course will cover all aspects of uro-gynaecology. It will include basic uro-dynamic investigations and the surgical and conservative management of bladder disorders. Subjects covered will include: anatomy and physiology; cystometry, uroflowmetry and video-cystourethrography; imaging: ultrasound and radiology; special investigations including electromyography, UEC; operative surgery; detrusor instability and its treatment; conservative treatment of bladder disorders; voiding disorders; prolapse; related bowel disorders; how to set up a uro-dynamic unit.

The Course Director will be **Mr Stuart L Stanton FRCS, FRCOG**, Consultant Gynaecologist, St George's Hospital, London and the Assistant Director will be **Miss Sarah Creighton MRCOG**, Clinical Research Fellow, St George's Hospital, London.

The course is designed for general obstetricians and gynaecologists.

There are vacancies for 30 participants.

Course fee: £615; accommodation charge: £375; total fee: £990.

The working sessions will take place at St George's Hospital Medical School. Resident participants will be accommodated in the Kensington area of London.

••••• The
••••• British
••••• Council

Further information and application forms are available from British Council Directors overseas or from Courses Department, The British Council, 10 Spring Gardens, London SW1A 2BN.

International Medical Seminar

Surgery of the pancreas, liver and biliary system

17-23 November 1991, Edinburgh

The seminar is designed to bring participants up to date with recent advances in the diagnosis and management of patients with hepato-biliary and pancreatic disease.

The seminar will be directed by **Professor D C Carter**, Regius Professor of Clinical Surgery, University of Edinburgh with the assistance of **Mr O J Garden**, Senior Lecturer in Surgery.

The seminar is designed for experienced surgeons interested in new developments in the diagnosis and management of benign and malignant disease of the liver, biliary system and pancreas.

There are vacancies for 30 participants.

Course fee: £635; accommodation charge: £420; total fee: £1,055.

The working sessions will take place in the Royal College of Surgeons of Edinburgh. Resident participants will be accommodated at a nearby hotel in single rooms with private bathroom or shower.

••••• The
••••• British
••••• Council

Further information and application forms are available from British Council Directors overseas or from Courses Department, The British Council, 10 Spring Gardens, London SW1A 2BN.

SPECIAL BMA MEMBERS EDITION

MIRROR OF MEDICINE A HISTORY OF THE BMJ

P. W. J. BARTRIP



The BMJ's 150 year history has taken it from small beginnings in Worcester as the *Provincial Medical and Surgical Journal* to its current position as a major international medical journal. In this authoritative study the historian P W J Bartrip provides a shrewd and perceptive commentary on the BMJ's progress and the events that helped to shape it.

352 pp., illus., Clarendon Press/BMJ, September 1990

Price to BMA members only: UK £29; Abroad £33. Prices include packing and postage, by air speeded despatch abroad (air mail rates on application). AMEX. Access, Visa credit cards accepted.

Return address for orders: British Medical Journal, PO Box 295, London WC1H 9TE. (Also available in the BMJ/BMA bookshop in BMA House.)

ART AND SCIENCE

Poetry and medicine are not as far apart as you might think: the Greeks attributed both to one god, Apollo.

Many doctors have followed in Apollo's footsteps by combining the art of poetry with the practice of medicine, while others have abandoned medicine to make poetry their profession.

In *Apollo* poems by medical writers from classical times to the twentieth century have been chosen and edited with an introduction by Edward Lowbury, himself a distinguished doctor-poet.

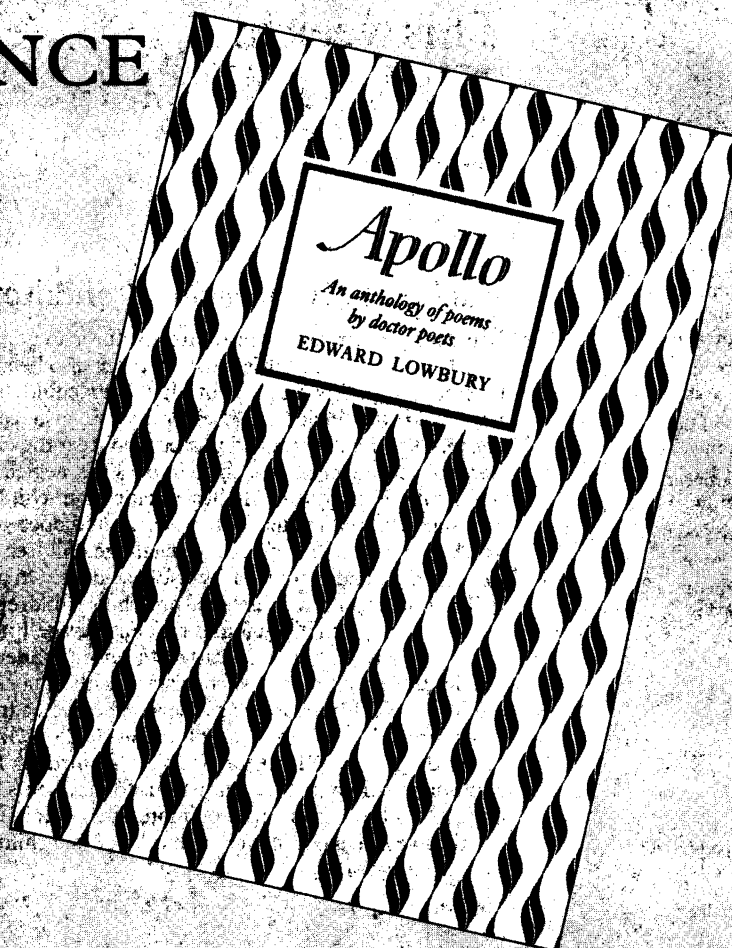
Including works by Rabelais, Sir Thomas Browne, Goldsmith, Keats, Schiller, Ronald Ross, William Carlos Williams, and Dannie Abse, this beautifully produced limited edition is published by the Keynes Press to mark the 150th anniversary of the *BMJ*.

Published 19 September 1990

Designed by Sebastian Carter; demy octavo; set in Ebnard and printed on Supreme Cream Bookwove paper; 158 pages

Limited edition of 1 000 copies

UK £20.00; Abroad £23.00; USA \$43.00 including postage by air abroad



DID ED, *BMJ*, MURDER HIS WIFE?

Supposedly based on rumoured events in the life of Ernest Hart, a great but undervalued editor of the *BMJ*, Frank Danby's novel *Dr Phillips: a Maida Vale Idyll* was first published in 1887. Unlike many popular Victorian novels it is concisely plotted; the characters are sympathetic and believable; and the author's presentation of Jewish life in the late nineteenth century is uncompromisingly honest.

But is the character of "Dr Phillips" a portrait of Hart? In his introduction to the Keynes Press edition Stephen Lock, present editor of the *BMJ*, places the novel in its literary and historical context and examines the character and achievements of Ernest Hart. Finely bound and printed, and with illustrations by Tabitha Salmon, this edition of *Dr Phillips: a Maida Vale Idyll* will fascinate those interested in literature, history, and the *BMJ*.

Published December 1989

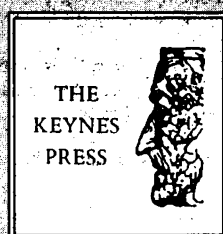
Demy Octavo; set in Monophoto Modern and printed on Fineblade Cartridge paper; xii + 285 pages; colour frontispiece

Limited edition of 300 copies

Inland £45.00; Abroad £49.00; USA \$80.00 including postage, by air abroad



Tabitha Salmon's frontispiece from *Dr Phillips: a Maida Vale Idyll* by Frank Danby



American Express, Mastercard, Visa credit cards accepted.
Please give full details.

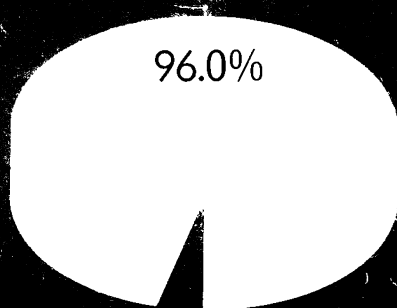
British Medical Journal, (Keynes Press), PO Box 295,
London WC1H 9TE

CHILDREN ARE SENSITIVE

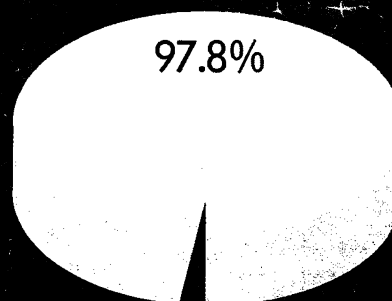
«ROCEPHIN»

ANTIBIOTIC WITH BROAD SPECTRUM AND HIGH BACTERICIDAL POWER

**PATHOGENS
ELIMINATED**



**No
SIDE EFFECTS**



WELL TOLERATED EVEN IN CHILDREN
(Analysis of literature on 887 patients)

Components: Ceftriaxone. **Indications:** Sepsis; meningitis; abdominal infections; infections of the bones, joints, soft tissue, skin and of wounds; infections in patients with impaired defence mechanisms; renal and urinary tract infections; respiratory tract infections, particularly pneumonia, and ear, nose and throat infections; genital infections, including gonorrhea. Perioperative prophylaxis of infections. **Dosage:** Usual dosage for adults: 1-2 g once daily (every 24 hours). Further informations on administration and special dosage

recommendations are available on request. **Contra-indications:** Known hypersensitivity to cephalosporins. **Precautions:** Pregnancy (particularly in the first trimester) unless absolutely necessary. Hypersensitivity to penicillin (possibility of allergic cross-reactions). Anaphylactic shock. **Side effects:** Gastrointestinal complaints. Hematological changes. Skin reactions. **Packs:** Packs for i.m. injection, 5's. Packs for i.v. injection, 5's. Packs for i.v. infusion, 5's. Full details are available on request.

Reference: Data on file, F. Hoffmann-La Roche Ltd, Basel, Switzerland



F. Hoffmann-La Roche Ltd, Basel, Switzerland

TREND SETTERS IN ANTIFUNGAL THERAPY

1970s

miconazole¹

- Broad-spectrum antimycotic, active against both dermatophytes and yeasts.
- Prototype of the first generation of azole-antimycotics.

1980s

ketoconazole²

- The first orally active broad-spectrum antimycotic.
- An important breakthrough in modern antifungal therapy.

1990s

itraconazole³

- Belongs to a new generation of antimycotics: *the triazoles*.
- Introducing short, fixed dosage schedules in oral antifungal therapy.

1. Trademarks:
BRENTAN, DAKTARIN, DAKTAR,
GYNO-DAKTARIN, GYNO-DAKTAR,
MICATIN, MONISTAT

2. Trademarks:
NIZORAL, FUNGAREST, ORIFUNGAL

3. Trademark:
SPORANOX



Full prescribing information available on request.



**JANSSEN
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world leader in antimycotic research
B-2340 Beerse, Belgium