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Prescribing Information

Uses: Hismanal is a potent and non-sedative antihistamine indicated for the treatment of seasonal and perennial allergic rhinitis, allergic conjunctivitis, chronic urticaria and other allergic conditions.

Dosage and administration: adults and children over 12 years: 10 mg daily. Children 6-12 years: 5 mg once daily. Children younger than 6 years: 2 mg per 10 kg daily. Hismanal should be taken on an empty stomach. **Precautions:** Hismanal should be used in pregnant women only when, in the judgement of the physician, the potential benefits outweigh the possible hazards.

Adverse reactions: weight gain may occur during prolonged treatment. **Overdose:** in case of overdose, gastric lavage should be followed by close observation and ECG monitoring as arrhythmias have occasionally occurred after intake of doses in excess of 200 mg.

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A DAY

Surgical Roots and Branches

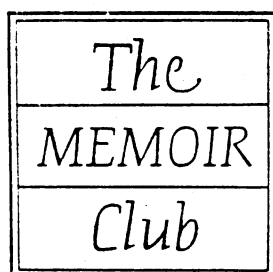
by Sir Reginald Murley



When Sir Reginald Murley became president of the Royal College of Surgeons in July 1977 he was described in the *Daily Telegraph* as a "redoubtable standard bearer" and as "one of the dwindling number of old style 'surgical characters'." In *Surgical Roots and Branches* he gives a lively account of the development of this character, from boyhood and student days at Barts to the six and a half years he spent in the "university of life"—as a medical officer in maxillofacial units in the second world war.

Sir Reginald has also been described as a "firebrand" with "political muscle." Not afraid to say what he thinks or to act on his beliefs, he has successfully fought many battles with the authorities over such issues as delay and inefficiency in

implementing hospital building programmes. He describes these campaigns not only in detail but with gusto, and throughout the book, whether recalling people, places, politics, or surgical practice, he keeps the promise that he makes in his introduction: to provide a narrative that is "as entertaining and informative as possible—not forgetting a little homespun philosophy."



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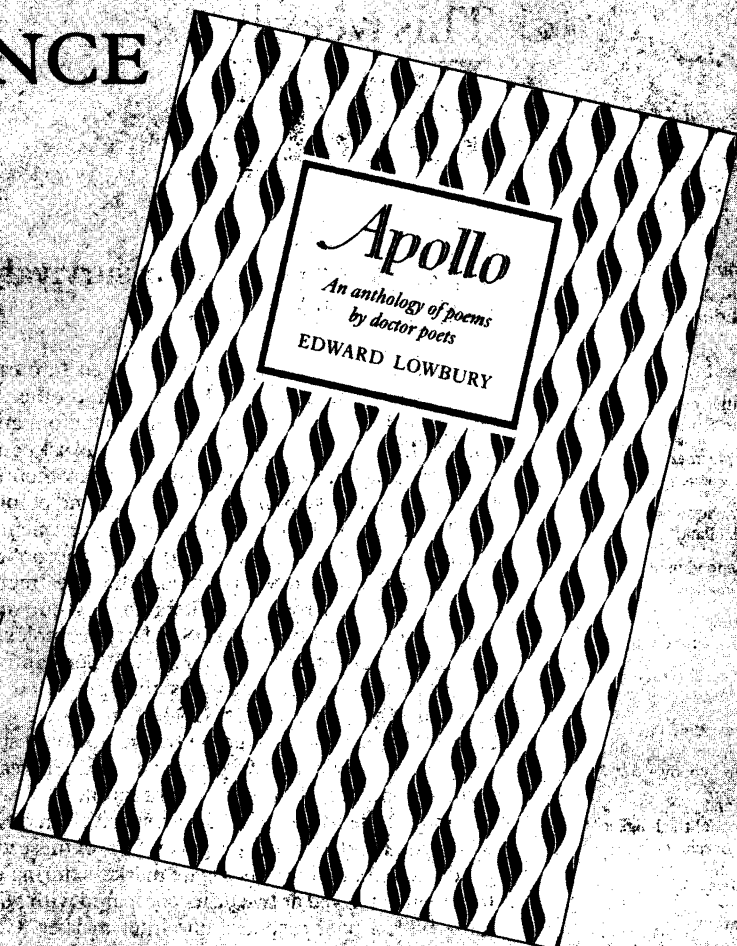
ART AND SCIENCE

Poetry and medicine are not as far apart as you might think: the Greeks attributed both to one god, Apollo.

Many doctors have followed in Apollo's footsteps by combining the art of poetry with the practice of medicine, while others have abandoned medicine to make poetry their profession.

In *Apollo* poems by medical writers from classical times to the twentieth century have been chosen and edited with an introduction by Edward Lowbury, himself a distinguished doctor poet. Including works by Rabelais, Sir Thomas Browne, Goldsmith, Keats, Schiller, Ronald Ross, William Carlos Williams, and Dannie Abse, this beautifully produced limited edition is published by the Keynes Press to mark the 150th anniversary of the *BMJ*.

Published 19 September 1990
Designed by Sebastian Carter; demy octavo; set in Erhardt and printed on Supreme Cream Bookbinder paper; 188 pages
Limited edition of 1 000 copies
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DID ED, *BMJ*, MURDER HIS WIFE?

Supposedly based on rumoured events in the life of Ernest Hart, a great but undervalued editor of the *BMJ*, Frank Danby's novel *Dr Phillips: a Maida Vale Idyll* was first published in 1887. Unlike many popular Victorian novels it is concisely plotted; the characters are sympathetic and believable, and the author's presentation of Jewish life in the late nineteenth century is uncompromisingly honest.

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Published December 1989
Demy Octavo; set in Monophoto Modern and printed on Finchblade Cartridge paper; xii + 285 pages; colour frontispiece
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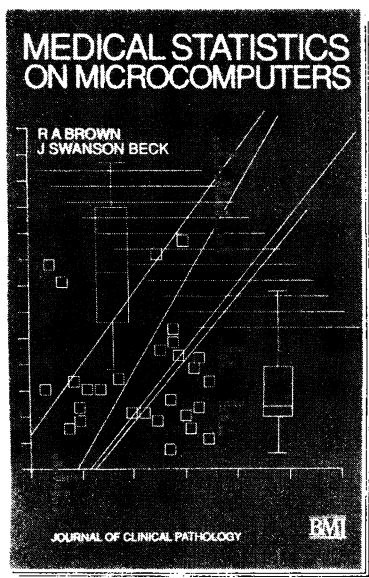


Tabitha Salmon's frontispiece from *Dr Phillips: a Maida Vale Idyll* by Frank Danby



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- Analysis of categorical data
- Statistical methods for diagnostic tests.

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ACP members: US\$21.00

Let the BMJ guide you through statistics:

STATISTICS WITH CONFIDENCE — Confidence intervals and statistical guidelines. Martin J Gardner, Douglas G Altman.

Many medical journals, including the *British Medical Journal*, now expect scientific papers submitted to them to contain confidence intervals when appropriate. Why? what are they? and how do you calculate them? *Statistics With Confidence* tells you. A clear explanation of the reasons for using confidence intervals is followed by detailed presentation of methods of calculation, including numerous worked examples and specially compiled tables. To make things even easier, a computer programme, Confidence Interval Analysis (CIA), for calculating confidence intervals, has been specially designed by Martin Gardner and details are available from the Publishing Department, *British Medical Journal* (or the American College of Physicians).

UK £7.95; Abroad £9.50; US\$24.00 BMA members £7.45 or £9.00 ACP members US\$19.00

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CIA software

Confidence Interval Analysis (CIA) is a computer program that takes the sweat out of calculating confidence intervals. Devised by Martin Gardner, professor of medical statistics, MRC Environmental Epidemiology Unit, University of Southampton. The program is menu driven with easy access to each chapter and to the method required within each chapter. Topics covered include calculating confidence intervals for:

- means and their differences
- proportions and their differences
- regression and correlation
- non-parametric analyses

For each method relevant intermediate statistics and the required confidence interval are produced on the screen. Complete with its own manual, the program may also be used in conjunction with the book *Statistics with Confidence*, which provides numerous worked examples. The software is available for IBM compatibles on either a 5¼" or a 3½" disk.

Price: £65.00. Educational establishments, research institutes, and the NHS — £45.95. Prices include VAT in the UK and air mail despatch abroad.

The book *Statistics with Confidence – Confidence intervals and statistical guidelines* is available price £7.95 in the UK and £9.50 abroad (BMA members £7.45 and £9.00, respectively)

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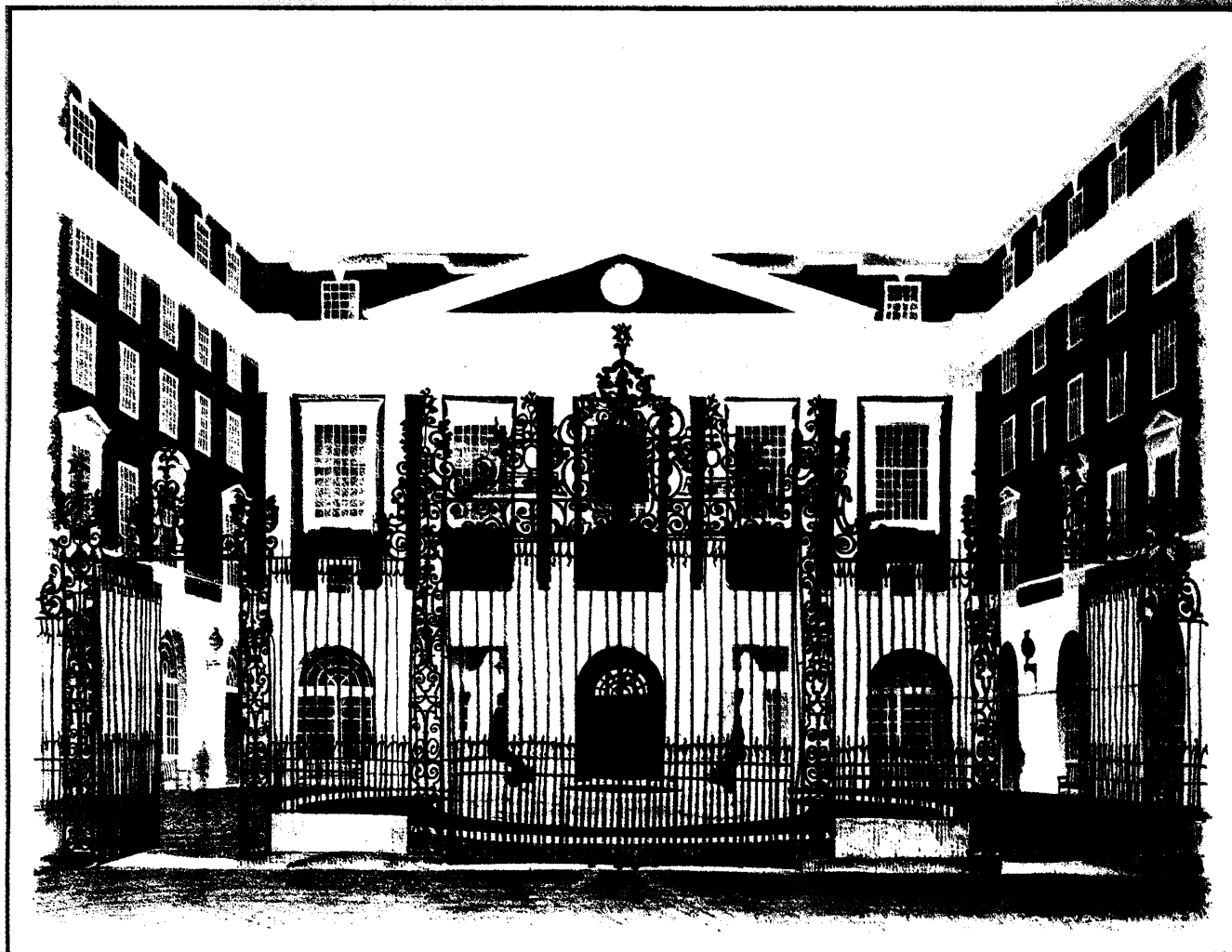
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