

Render to

histamine

what histamine deserves



Histamine deserves the antihistamine that can really take it on. For right away the allergies that thrive on histamine will respond. Typical examples are hay fever, perennial rhinitis, allergic conjunctivitis and different forms of urticaria.

Hismanal is unique by the strength of its histamine-antagonism. Without any risk of sedation, its full antihistamine strength can be utilized.

And there is no weakening during the 24 hour dosing interval, so that the symptoms won't get a chance to cause untimely trouble.



JANSSEN
PHARMACEUTICA *the drug discovery company*
B-2340 Beerse, Belgium

Hismanal^{TRADEMARK}

(astemizole)

The antihistamine
of exceptional strength.

Effective from
the first
to the last day
of therapy.

Prescribing Information

Uses: Hismanal is a potent and non-sedative antihistamine indicated for the treatment of seasonal and perennial allergic rhinitis, allergic conjunctivitis, chronic urticaria and other allergic conditions.

Dosage and administration: adults and children over 12 years: 10 mg daily. Children 6-12 years: 5 mg once daily. Children younger than 6 years: 2 mg per 10 kg daily. Hismanal should be taken on an empty stomach. **Precautions:** Hismanal should be used in pregnant women only when, in the judgement of the physician, the potential benefits outweigh the possible hazards.

Adverse reactions: weight gain may occur during prolonged treatment. **Overdose:** in case of overdose, gastric lavage should be followed by close observation and ECG monitoring as arrhythmias have occasionally occurred after intake of doses in excess of 200 mg.

Full prescribing information available on request.

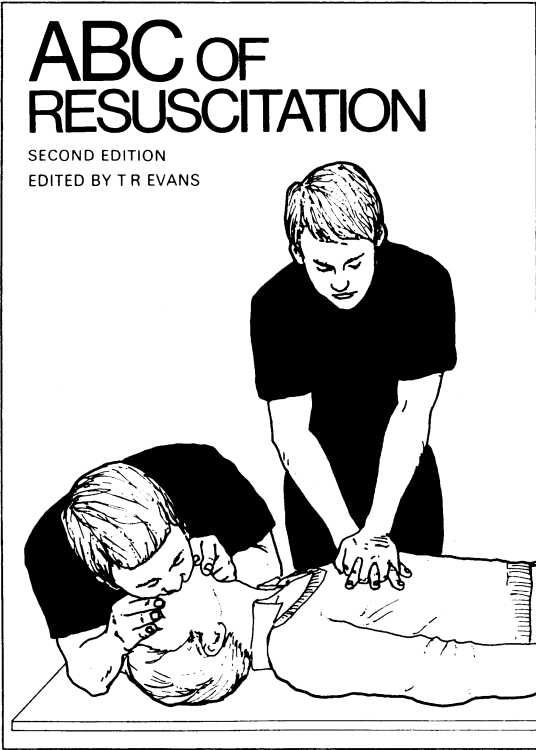
JUST
ONE TABLET
A DAY

CIA software

The book *Statistics with Confidence – Confidence intervals and statistical guidelines* is available price £7.95 in the UK and £9.50 abroad (BMA members £7.45 and £9.00, respectively)

POSTAL CODE

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BMA members: Inland £6.45; Abroad £8.50



Second, revised, expanded edition.

The second edition of the *ABC of Resuscitation* incorporates the latest standards and guidelines for cardiopulmonary resuscitation issued by the Resuscitation Council (UK) in 1989. There are three new chapters—one on trauma, one on resuscitation in late pregnancy, and one on avoiding HIV infection—and throughout, recommendations have been updated where necessary and other revisions have been made in view of current theory and practice. Written by members of the Resuscitation Council (UK) and other invited experts, the new edition of *ABC of Resuscitation* offers the most up to date information and advice on this vital aspect of health care.

Reviews of the first edition

"This book represents a major achievement on the part of the Resuscitation Council and the *British Medical Journal* and must be essential reading for every practising doctor, and especially those in the 'front-line' of pre-hospital care." *BASICS, Journal of the Association for Immediate Care*

"... cannot be recommended highly enough ... Do yourself and your patients a great favour—buy it."

Journal of the South African Medical Association

"... well written and profusely illustrated and covers the field more than adequately."

Journal of the Royal Army Medical Corps

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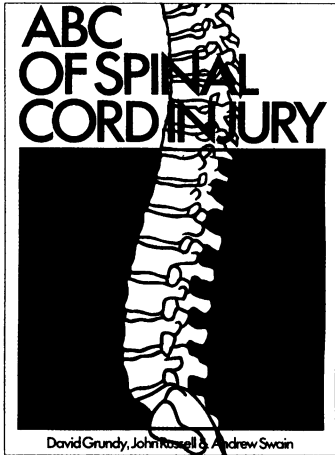
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P. W. J. BARTRIP



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352 pp., illus., Clarendon Press/BMJ, September 1990

Price to BMA members only: UK £29; Abroad £33. Prices include packing and postage, by air speeded despatch abroad (air mail rates on application). American Express, Mastercard, Visa credit cards accepted. Please give full details.

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1980s

ketoconazole²

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1990s

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