

Render to

histamine

what histamine deserves



Histamine deserves the antihistamine that can really take it on. For right away the allergies that thrive on histamine will respond.

Typical examples are hay fever, perennial rhinitis, allergic conjunctivitis and different forms of urticaria.

Hismanal is unique by the strength of its histamine-antagonism.

Without any risk of sedation, its full antihistamine strength can be utilized.

And there is no weakening during the 24 hour dosing interval, so that the symptoms won't get a chance to cause untimely trouble.



JANSSEN
PHARMACEUTICA *the drug discovery company*
B-2340 Beerse, Belgium

Hismanal^{TRADEMARK}

(astemizole)

The antihistamine
of exceptional strength.

Effective from
the first
to the last day
of therapy.

Prescribing Information

Uses: Hismanal is a potent and non-sedative antihistamine indicated for the treatment of seasonal and perennial allergic rhinitis, allergic conjunctivitis, chronic urticaria and other allergic conditions.

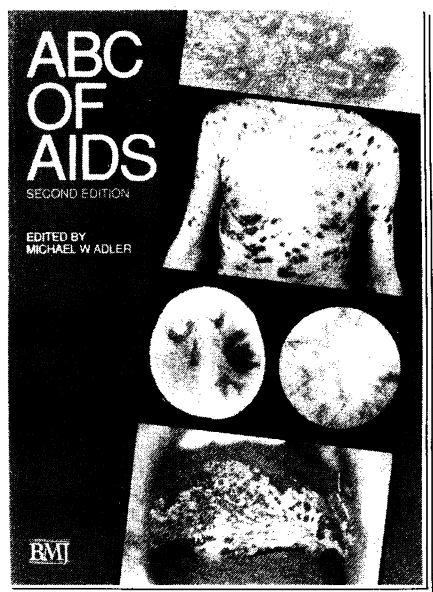
Dosage and administration: adults and children over 12 years: 10 mg daily. Children 6-12 years: 5 mg once daily. Children younger than 6 years: 2 mg per 10 kg daily. Hismanal should be taken on an empty stomach. **Precautions:** Hismanal should be used in pregnant women only when, in the judgement of the physician, the potential benefits outweigh the possible hazards.

Adverse reactions: weight gain may occur during prolonged treatment. **Overdose:** in case of overdose, gastric lavage should be followed by close observation and ECG monitoring as arrhythmias have occasionally occurred after intake of doses in excess of 200 mg.

Full prescribing information available on request.

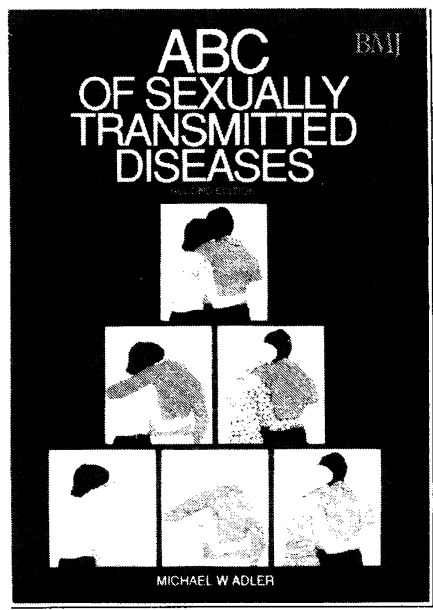
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ONE TABLET
A DAY

Expert information on important problems



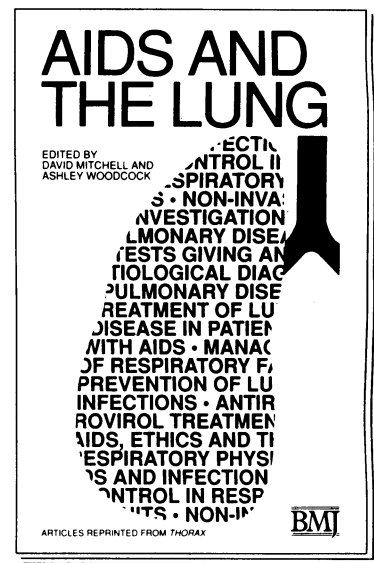
It is vital for all doctors to keep up to date with the facts about AIDS. The second edition of *ABC of AIDS* has been completely revised to give a clear picture of the present state of knowledge about the epidemic and current approaches to treatment. It also includes two new chapters, on HIV infection related to misuse of drugs, and HIV infection in children. Edited by Michael Adler, a leading authority on the topic, the *ABC of AIDS* is a concise, authoritative guide that all medical practitioners should read.

January 1991
UK £10.95; Abroad £13.50
(BMA members: £9.95 or £12.50)



The number and range of sexually transmitted diseases have been increasing steadily in the past few years, and the second, revised edition of the *ABC of Sexually Transmitted Diseases*, includes the most up to date figures as well as new chapters on AIDS and psycho-sexual problems. Doctors need to be aware that common clinical conditions such as rashes, vaginal discharge, and pelvic pain may have a sexual origin and in the new edition of this invaluable handbook Professor Michael Adler gives expert guidance on the diagnosis and management of these conditions.

August 1990
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The lung is the organ most affected by the opportunistic infections that occur in patients with AIDS. Pneumocystis pneumonia occurs in up to four fifths of such patients in Europe and North America, while tuberculosis is a major factor in Africa. As the numbers of patients with AIDS increase, respiratory physicians throughout the world are more likely to be concerned in their management. In *AIDS and the Lung* experts review the problems, emphasising practical points and providing up to date information on this rapidly changing subject.

September 1990
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Eye

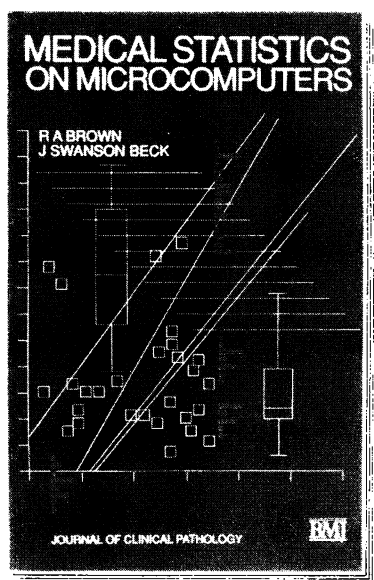
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How is no longer a problem — but there's still which and why

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- Data handling
- Analysis of data from one or two groups
- Comparison of several groups
- Analysis of categorical data
- Statistical methods for diagnostic tests.

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STATISTICS WITH CONFIDENCE — Confidence intervals and statistical guidelines. Martin J Gardner, Douglas G Altman.

Many medical journals, including the *British Medical Journal*, now expect scientific papers submitted to them to contain confidence intervals when appropriate. Why? what are they? and how do you calculate them? *Statistics With Confidence* tells you. A clear explanation of the reasons for using confidence intervals is followed by detailed presentation of methods of calculation, including numerous worked examples and specially compiled tables. To make things even easier, a computer programme, Confidence Interval Analysis (CIA), for calculating confidence intervals, has been specially designed by Martin Gardner and details are available from the Publishing Department, *British Medical Journal* (or the American College of Physicians).

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STATISTICS IN PRACTICE — Sheila M Gore, Douglas G Altman

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EPIDEMIOLOGY FOR THE UNINITIATED — Geoffrey Rose, D J P Barker

Epidemiology has its own techniques of data collection and interpretation and its necessary jargon of technical terms, and in *Epidemiology For The Uninitiated* the authors guide the novice expertly through the theory and practical pitfalls. The second edition of this popular *BMJ* handbook has been revised to include further details of epidemiological methods and some of their more dramatic applications, such as the investigations on the Spanish cooking oil epidemic, and AIDS.

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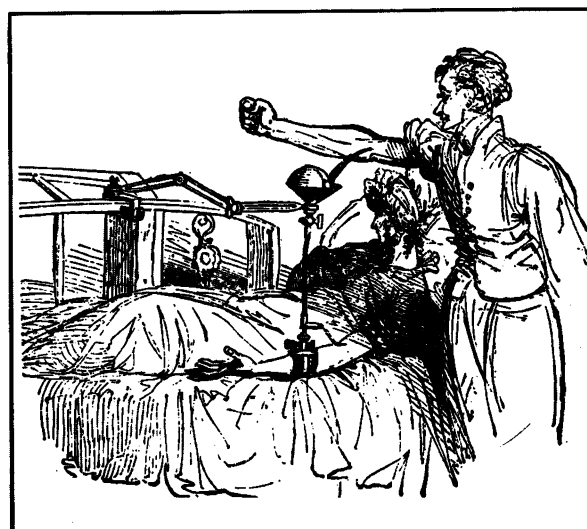


Expert guidelines from the BMJ

All the practical aspects of blood transfusion are covered in this *ABC*. In a clear, simple format it describes the selection of blood donors, the necessary tests before transfusion, indications for the administration of blood and blood derivatives, complications, and special aspects of transfusion. Edited by Dr Marcela Contreras, director of the North London Transfusion Centre, *the ABC of Transfusion* provides information rarely

given to doctors during their training but which is essential for all those who deal, one way or another, with the transfusion of blood, blood components, or blood products.

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