

Render to

# histamine

what histamine deserves

Histamine deserves the antihistamine that can really take it on. For right away the allergies that thrive on histamine will respond. Typical examples are hay fever, perennial rhinitis, allergic conjunctivitis and different forms of urticaria.

Hismanal is unique by the strength of its histamine-antagonism. Without any risk of sedation, its full antihistamine strength can be utilized.

And there is no weakening during the 24 hour dosing interval, so that the symptoms won't get a chance to cause untimely trouble.



# Hismanal

TRADEMARK

(astemizole)

The antihistamine  
of exceptional strength.

Effective from  
the first  
to the last day  
of therapy.

**JANSSEN**  
PHARMACEUTICA the drug discovery company  
B-2340 Beerse, Belgium

**Prescription information**

**Uses:** Hismanal is a selective and non-sedative antihistamine indicated for the treatment of seasonal and perennial allergic rhinitis, allergic conjunctivitis, chronic urticaria and other allergic conditions.

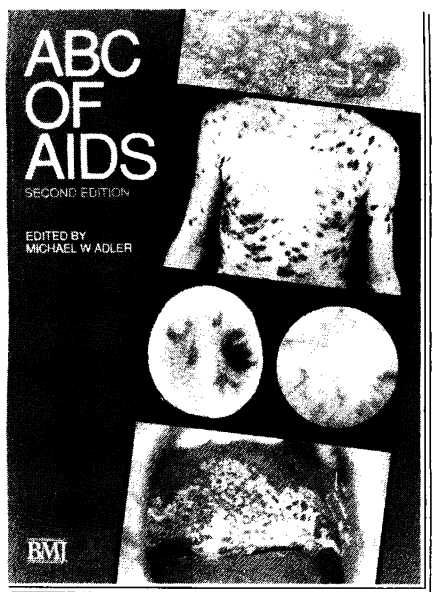
**Dosage:** Adults: 10 mg once daily. Children over 12 years: 10 mg daily. Children 6-12 years: 5 mg once daily. Children younger than 6 years: 2 mg per day. Hismanal should be taken on an empty stomach. **Precautions:** Hismanal should be used in pregnant women only when, in the judgement of the physician, the benefits outweigh the risks.

**Side effects:** Headache, dizziness, dry mouth, constipation, and fatigue may occur during prolonged treatment. **Overdose:** In case of overdose, gastric lavage should be followed by close observation and symptomatic treatment. Hismanal is not expected to be active after intake of doses in excess of 200 mg.

**Contraindications:** Hismanal is contraindicated in patients with known hypersensitivity to astemizole or to any of the excipients.

JUST  
ONE TABLET  
A DAY

# Expert information on important problems

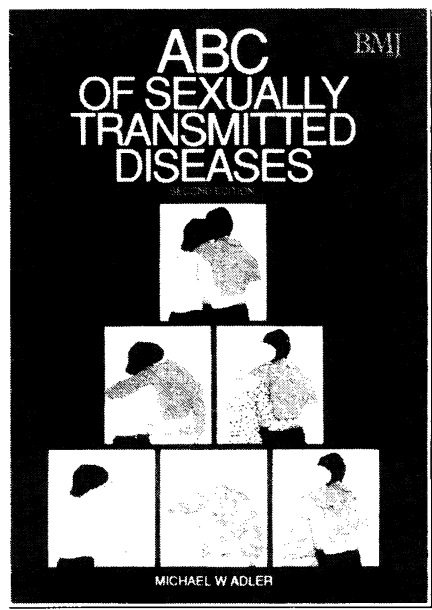


It is vital for all doctors to keep up to date with the facts about AIDS. The second edition of *ABC of AIDS* has been completely revised to give a clear picture of the present state of knowledge about the epidemic and current approaches to treatment. It also includes two new chapters, on HIV infection related to misuse of drugs, and HIV infection in children. Edited by Michael Adler, a leading authority on the topic, the *ABC of AIDS* is a concise, authoritative guide that all medical practitioners should read.

January 1991

UK £10.95; Abroad £13.50

(BMA members: £9.95 or £12.50)

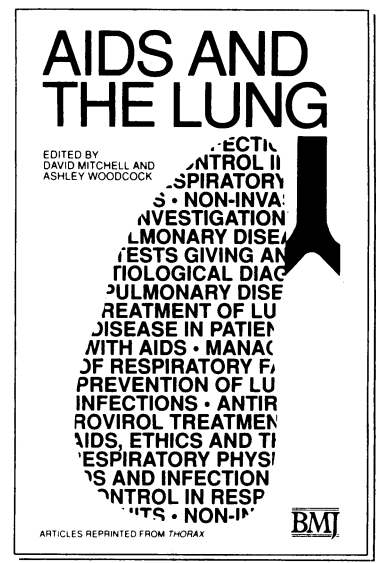


The number and range of sexually transmitted diseases have been increasing steadily in the past few years, and the second, revised edition of the *ABC of Sexually Transmitted Diseases*, includes the most up to date figures as well as new chapters on AIDS and psycho-sexual problems. Doctors need to be aware that common clinical conditions such as rashes, vaginal discharge, and pelvic pain may have a sexual origin and in the new edition of this invaluable handbook Professor Michael Adler gives expert guidance on the diagnosis and management of these conditions.

August 1990

UK £10.95; Abroad £13.00

(BMA members: £9.95 or £12.00)



The lung is the organ most affected by the opportunistic infections that occur in patients with AIDS. Pneumocystis pneumonia occurs in up to four fifths of such patients in Europe and North America, while tuberculosis is a major factor in Africa. As the numbers of patients with AIDS increase, respiratory physicians throughout the world are more likely to be concerned in their management. In *AIDS and the Lung* experts review the problems, emphasising practical points and providing up to date information on this rapidly changing subject.

September 1990

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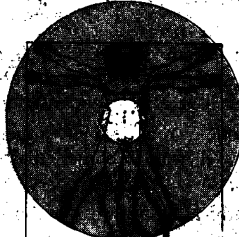
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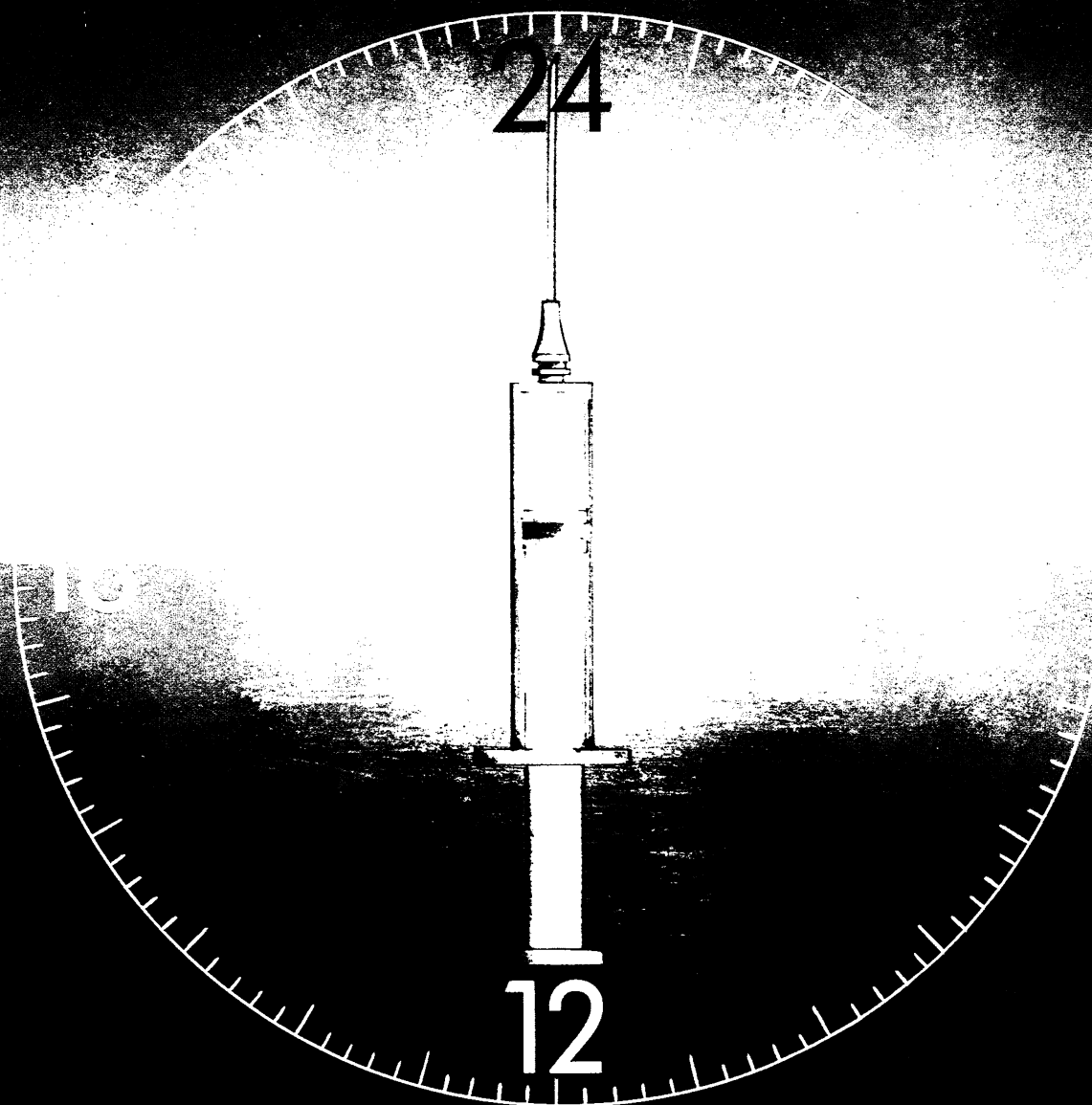
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BMJ



# ROCEPHIN

ceftriaxone

## 24-HOUR BACTERICIDAL POWER

### Indications

Sepsis; meningitis; abdominal infections; infections of the bones, joints, soft tissue, skin and of wounds; infections in patients with impaired defence mechanisms; renal and urinary tract infections; respiratory tract infections, particularly pneumonia, and ear, nose and throat infections; genital infections, including gonorrhoea. Perioperative prophylaxis of infections.

### Dosage

Usual dosage for adults: 1-2 g once daily (every 24 hours). Further information on administration and special dosage recommendations are available on request.

### Contraindications

Known hypersensitivity to cephalosporins.

### Precautions

Pregnancy (particularly in the first trimester), unless absolutely necessary. Hypersensitivity to  $\beta$ -lactam antibiotics (possibility of allergic cross-reactions, anaphylactic shock).

### Side effects

Gastrointestinal complaints. Hematological changes. Skin reactions.

Full details are available on request.

F. Hoffmann-La Roche Ltd, Basel, Switzerland



# TREND SETTERS IN ANTIFUNGAL THERAPY

1970s

***miconazole***<sup>1</sup>

- Broad-spectrum antimycotic, active against both dermatophytes and yeasts.
- Prototype of the first generation of azole-antimycotics.

1980s

***ketoconazole***<sup>2</sup>

- The first orally active broad-spectrum antimycotic.
- An important breakthrough in modern antifungal therapy.

1990s

***itraconazole***<sup>3</sup>

- Belongs to a new generation of antimycotics: the *triazoles*.
- Introducing short, fixed dosage schedules in oral antifungal therapy.

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Full prescribing information available on request.



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PHARMACEUTICA**

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B-2340 Beerse, Belgium