

Render unto

histamine

what histamine deserves

Histamine deserves an antihistamine that can really take it on. For right away allergies that thrive on histamine will respond, including allergic rhinitis, allergic conjunctivitis and various forms of urticaria.

Pharmacologically, Hismanal is a very powerful antihistamine. Without hardly any risk of sedation, it blocks most of the peripheral H₁ receptors at its once-a-day dosage.¹

And it will maintain its effect during the 24-hour dosing interval, so there's little chance of breakthrough problems.²

Hismanal

JUST **ONE** TABLET A DAY



fast and 24-hour symptom control



PHARMACEUTICA
B-2340 Beerse, Belgium
the drug discovery company

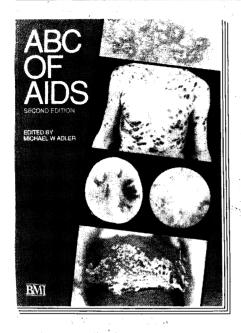
References

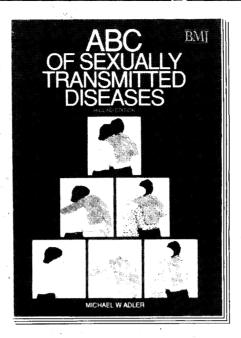
1. Awouters, F., et al.: Arzn. Forsch. 33, 381 (1983). 2. McMillan, J., et al.: J. Allergy Clin. Immunol. 85, 255 (1990)

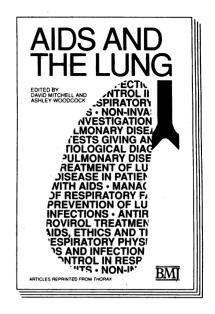
Prescribing information

Uses: Hismanal is an antihistamine lacking in sedative potential which is indicated for allergic rhinitis and conjunctivitis and other conditions normally responsive to antihistamines, including allergic skin reactions (urticaria). Dosage and Administration: Children 6-12 years: 5 mg (1/2 tablet or 5 ml) daily. Adults and Children over 12 years: 10 mg (1 tablet or 10 ml) daily. This dose must not be exceeded. Contra-indications: Contra-indicated in pregnancy. Precautions: Ventricular arrhythmas have occurred at very high doses, see overdosage. No teratogeric effects were observed in animal studies, although like many other histamines, Hismanal has been associated with adverse effects on the maintenance of pregnancy in rats. Adequate contraceptive precautions should be taken in women of childbearing potential during and for several weeks after stopping therapy. No specific studies in the elderly or in children under 6 years have been performed. Should not be used by breastleeding women. Side-effects: No known interaction with diazepam or alcohol. Since sedation has been reported extremely rarely, Hismanal should not interfere with activities requiring mental alertness for example, driving or operating machinery. Nevertheless as with other medications, patients should exert caution when undertaking such activities following the first dose of Hismanal. Weight gain has occasionally been reported. Overdosage: Gastric lavage and emessis if appropriate. ECG monitoring should be instituted as serious ventricular tachycardias have occurred infrequently. Presentation: White, biconvex, half-scored uncoated tablets marked 'Janssen' on one side and AST/10 on the reverse. Each tablet contains astemizole 10 mg, supplied in packs of 30 tablets. White sugar-free suspension with a truly flavour containing astemizole 1 mg/ml in 200 ml amber glass bottles. Product Licence Numbers: Tablets 0424/086. Suspension 0242/0111 Full prescribing information available on request from Janssen Pharmaceutica Ltd., Grove, Wantage, Oxon, England;

Expert information on important problems







It is vital for all doctors to keep up to date with the facts about AIDS. The second edition of ABC of AIDS has been completely revised to give a clear picture of the present state of knowledge about the epidemic and current approaches to treatment. It also includes two new chapters, on HIV infection related to misuse of drugs, and HIV infection in children. Edited by Michael Adler, a leading authority on the topic, the ABC of AIDS is a concise, authoritative guide that all medical practitioners should read.

January 1991 UK £10.95; Abroad £13.50 (BMA members: £9.95 or £12.50)

The number and range of sexually transmitted diseases have been increasing steadily in the past few years, and the second, revised edition of the ABC of Sexually Transmitted Diseases, includes the most up to date figures as well as new chapters on AIDS and psychosexual problems. Doctors need to be aware that common clinical conditions such as rashes, vaginal discharge, and pelvic pain may have a sexual origin and in the new edition of this invaluable handbook Professor Michael Adler gives expert guidance on the diagnosis and management of these conditions.

August 1990 UK £10.95; Abroad £13.00 (BMA members: £9.95 or £12.00)

The lung is the organ most affected by the opportunistic infections that occur in patients with AIDS. Pneumocystis pneumonia occurs in up to four fifths of such patients in Europe and North America, while tuberculosis is a major factor in Africa. As the numbers of patients with AIDS increase, respiratory physicians throughout the world are more likely to be concerned in their management. In AIDS and the Lung experts review the problems, emphasising practical points and providing up to date information on this rapidly changing subject.

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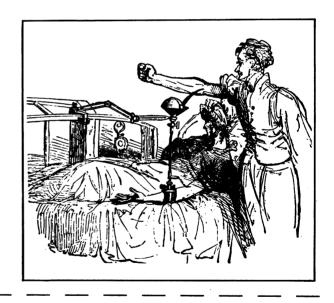
Expert guidelines from the BMJ

All the practical aspects of blood transfusion are covered in this ABC. In a clear, simple format it describes the selection of blood donors, the necessary tests before transfusion, indications for the administration of blood and blood derivatives, complications, and special aspects of transfusion. Edited by Dr Marcela Contreras, director of the North London Transfusion Centre, the ABC of Transfusion provides information rarely

given to doctors during their training but which is essential for all those who deal, one way or another, with the transfusion of blood, blood components, or blood products.

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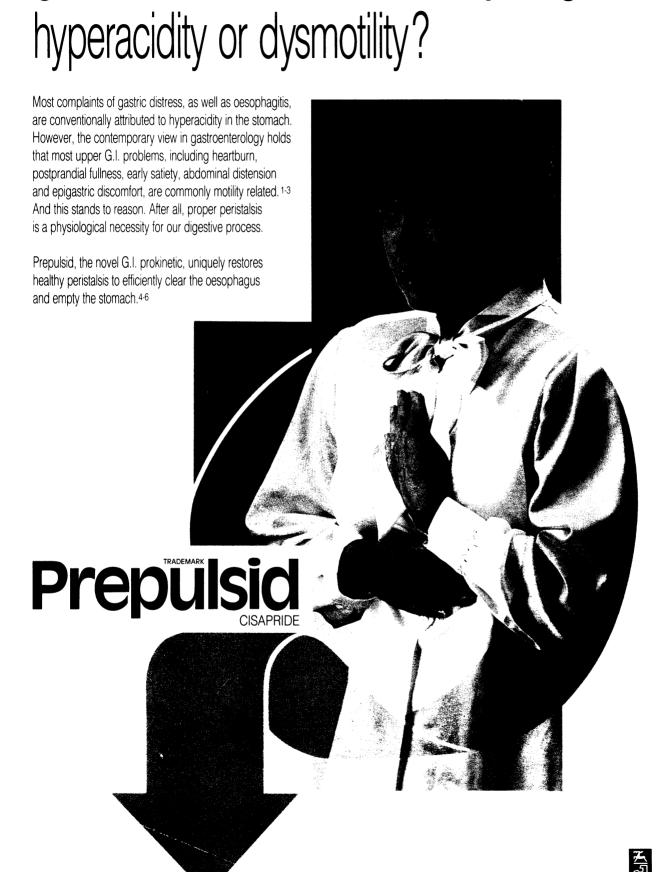


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