

70 prescribe a once-daily dose it better **HISMANAL**

Prescribing information

Indication:
Hismanal is a potent long-acting antihistamine indicated for the treatment of seasonal and perennial allergic rhinitis, allergic conjunctivitis, allergic otitis and other allergic conditions.

Dosage and administration:
Adults and children over 12 years: 10 mg once daily.
Children 6-12 years:

5 mg once daily.

Children younger than 6 years:
2 mg per 10 kg once daily.

Precautions:

Hismanal should be used in pregnant women only when, in the judgement of the physician, the potential benefits outweigh the possible hazards.

Adverse reactions:

Weight gain may occur during prolonged treatment.

Overdosage:

In case of overdose, gastric lavage should be followed by close observation and ECG monitoring as arrhythmias have occasionally occurred.

Full prescribing information available on request.

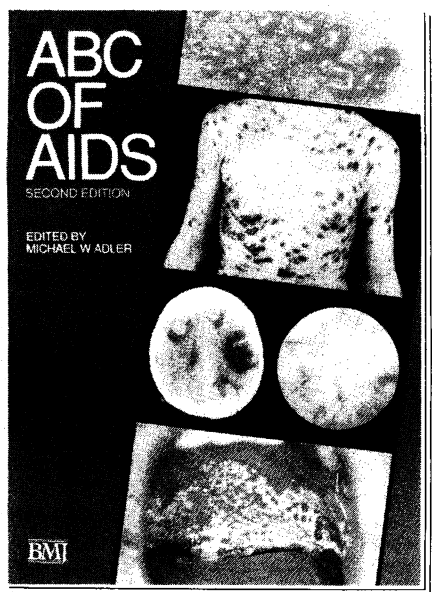


just
one tablet
a day



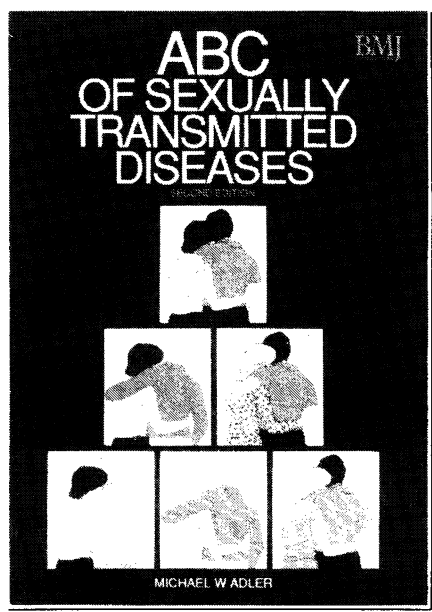
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PHARMACEUTICA
340 Beerse, Belgium
the drug discovery company

Expert information on important problems



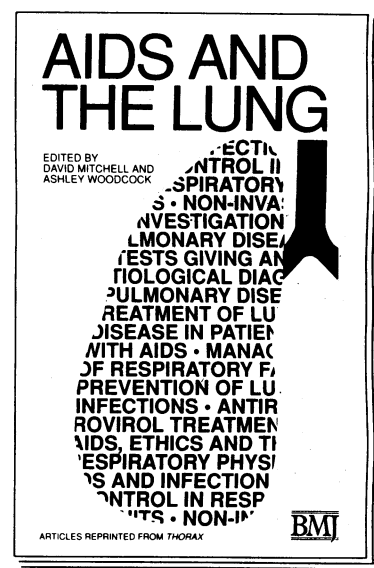
It is vital for all doctors to keep up to date with the facts about AIDS. The second edition of *ABC of AIDS* has been completely revised to give a clear picture of the present state of knowledge about the epidemic and current approaches to treatment. It also includes two new chapters, on HIV infection related to misuse of drugs, and HIV infection in children. Edited by Michael Adler, a leading authority on the topic, the *ABC of AIDS* is a concise, authoritative guide that all medical practitioners should read.

January 1991
UK £10.95; Abroad £13.50
(BMA members: £9.95 or £12.50)



The number and range of sexually transmitted diseases have been increasing steadily in the past few years, and the second, revised edition of the *ABC of Sexually Transmitted Diseases*, includes the most up to date figures as well as new chapters on AIDS and psycho-sexual problems. Doctors need to be aware that common clinical conditions such as rashes, vaginal discharge, and pelvic pain may have a sexual origin and in the new edition of this invaluable handbook Professor Michael Adler gives expert guidance on the diagnosis and management of these conditions.

August 1990
UK £10.95; Abroad £13.00
(BMA members: £9.95 or £12.00)



The lung is the organ most affected by the opportunistic infections that occur in patients with AIDS. *Pneumocystis pneumonia* occurs in up to four fifths of such patients in Europe and North America, while tuberculosis is a major factor in Africa. As the numbers of patients with AIDS increase, respiratory physicians throughout the world are more likely to be concerned in their management. In *AIDS and the Lung* experts review the problems, emphasising practical points and providing up to date information on this rapidly changing subject.

September 1990
UK £8.95; Abroad £10.00
(BMA members: £8.45 or £9.50)

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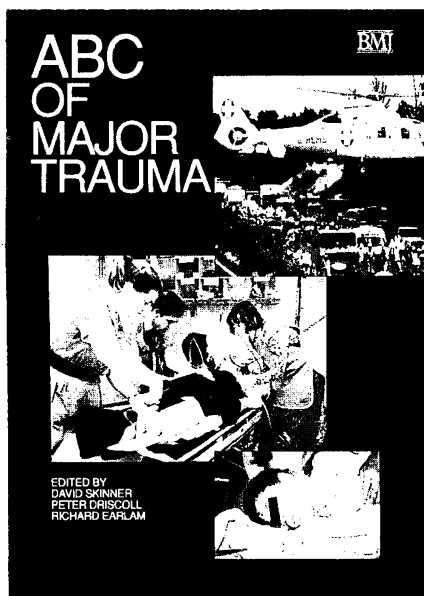
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Suddenly it happens: can you cope?

Injury is an enormous problem in Western society. It is the commonest cause of death among those aged under 35, and about 100 people die each week in road traffic accidents in Britain. Hospital staff have to manage about 500,000 patients with injury who are admitted each year, often with multiple injuries requiring urgent treatment.

The *ABC of Major Trauma* is a comprehensive guide to the early management of the multiply injured patient. All immediately life threatening problems are dealt with, the chapters being written by experts in all of the relevant specialties and by doctors who have day to day experience of treating patients with major injuries in the accident and emergency department. Also covered are the handling of accident victims and their transport to hospital and how to deal with major accidents. Practical guidance is clear and dogmatic to avoid delay in urgent treatment and is relevant to all medical, paramedical, and nursing staff who are concerned with the management of patients from the moment of injury to eventual discharge.

March 1991

UK £12.95; Abroad £15.00 (BMA members £11.95 or £14.00)

The second edition of the *ABC of Resuscitation* incorporates the latest standards and guidelines for cardiopulmonary resuscitation issued by the Resuscitation Council (UK) in 1989. The are three new chapters—one on trauma, one on resuscitation in late pregnancy, and one on avoiding HIV infection—and throughout, recommendations have been updated where necessary and other revisions have been made in view of current theory and practice. Written by members of the Resuscitation Council (UK) and other invited experts, the new edition of *ABC of Resuscitation* offers the most up to date information and advice on this vital aspect of health care.

Review of the first edition

"This book represents a major achievement on the part of the Resuscitation Council and the *British Medical Journal* and must be essential reading for every practising doctor, and especially those in the 'front-line' of pre-hospital care." *BASICS, Journal of the Association for Immediate Care*

Second edition 1990

UK £6.95; Abroad £9.00 (BMA members £6.45 or £8.50)

In spinal cord injury correct management from the outset is vital to prevent further damage. But what is the correct management? The *ABC of Spinal Cord Injury* sets it out step by step: how the injured patient should be moved from the scene of the accident; the assessment of his injuries; transfer to a spinal treatment centre; immediate medical problems and later complications; and the specialised nursing, physiotherapy, and occupational therapy that are essential in helping the patient and his family adjust to what may be a lifetime of disability. A valuable introduction to a topic that non-specialists need to know more about.

Third impression 1990

UK £7.95; Abroad £9.00 (BMA members £7.45 or £8.50)



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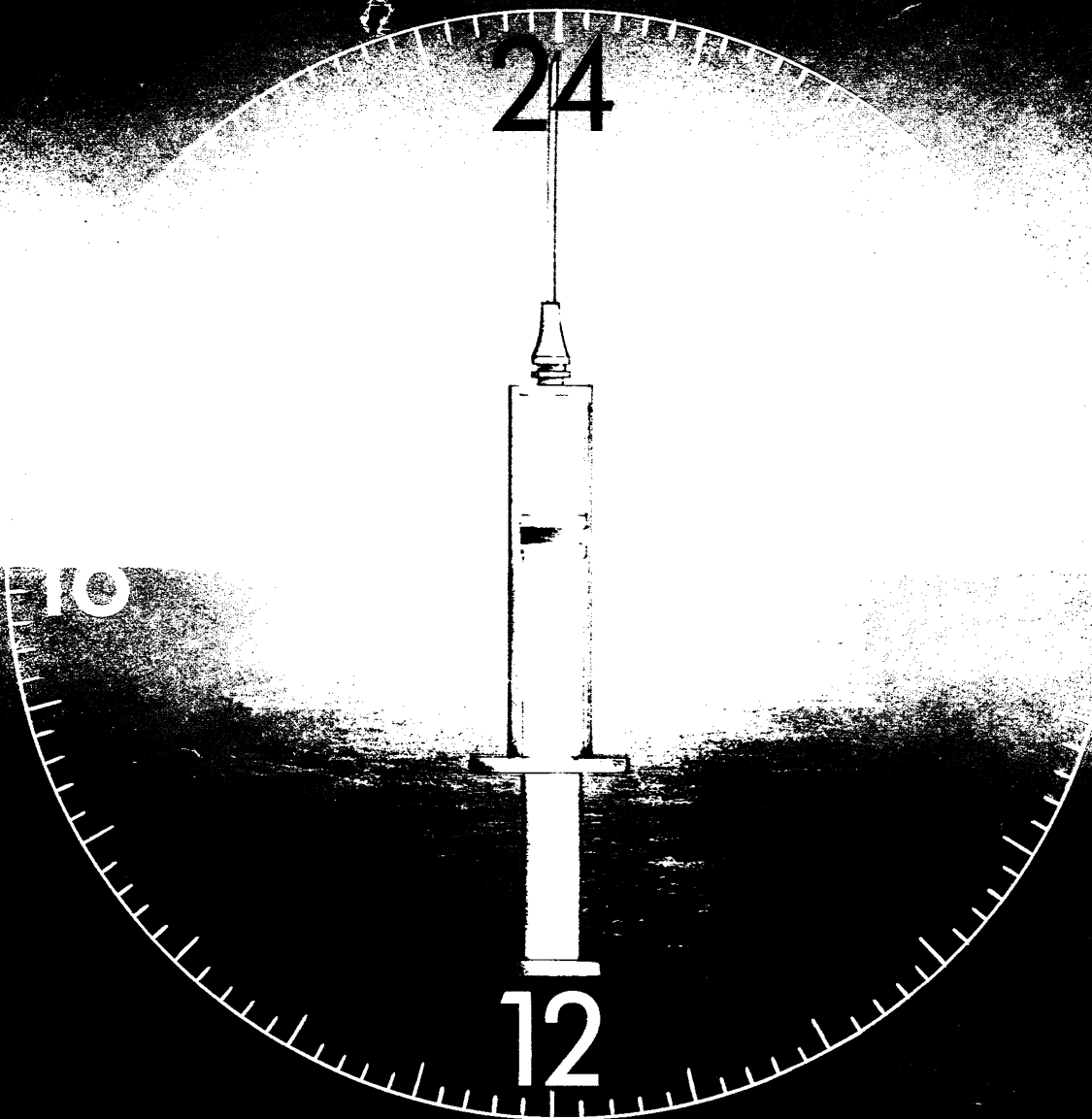
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ROCEPHIN

ceftriaxone

24-HOUR BACTERICIDAL POWER

Indications

Sepsis; meningitis; abdominal infections; infections of the bones, joints, soft tissue, skin and of wounds; infections in patients with impaired defence mechanisms; renal and urinary tract infections; respiratory tract infections, particularly pneumonia, and ear, nose and throat infections; genital infections, including gonorrhea. Perioperative prophylaxis of infections.

Dosage

Usual dosage for adults: 1-2 g once daily (every 24 hours). Further informations on administration and special dosage recommendations are available on request.

Contraindications

Known hypersensitivity to cephalosporins.

Precautions

Pregnancy (particularly in the first trimester), unless absolutely necessary. Hypersensitivity to β -lactam antibiotics (possibility of allergic cross-reactions, anaphylactic shock).

Side effects

Gastrointestinal complaints. Hematological changes. Skin reactions.

Full details are available on request.

F. Hoffmann-La Roche Ltd, Basel, Switzerland



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