

a once a day
it better

HISIN



Indication:
Hypertension
Hypertension is a chronic disease
characterized by a persistent
elevation of the blood pressure
above 160/95 mmHg.
Hypertension is a major risk factor
for cardiovascular morbidity and
mortality. It is a disease that
affects 10% of the population.
Hypertension should be treated
with a long-term therapy.

Contraindications:
Hypertension should be used in
pregnant women only when,
at the judgement of the
physician, the potential benefits
outweigh the possible hazards.

Adverse reactions:
Weight gain may occur during
prolonged treatment.

Overdosage:
In case of overdose, gastric
lavage should be followed
by close observation and
ECG monitoring as arrhythmias
have occasionally occurred.

**Full prescribing information
available on request.**



**JANSSEN
PHARMACEUTICA**
B-2340 Beerse, Belgium
the drug discovery company

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just
one tablet
a day

We can put answers to questions about the world's most infectious diseases in your hands.

Includes
articles from
**The British
Medical Journal**

Free
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Diskette

Current and comprehensive, *Compact Library's* new *Viral Hepatitis* and our popular *AIDS* libraries on CD-ROM are just what the doctor ordered.

If you're already familiar with CD-ROM technology, then you know what a powerful research aid it is. If you aren't, there's never been a better reason to find out more about it.

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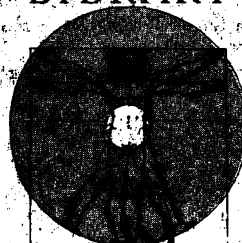
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MIRROR OF MEDICINE

A HISTORY OF THE BMJ

P. W. J. BARTRIP



BMJ

1840-1990

The *BMJ*'s 150 year history has taken it from small beginnings in Worcester as the *Provincial Medical and Surgical Journal* to its current position as a major international medical journal. On the way there have been rows, editors' dismissals, and battles with the BMA and royal colleges as well as growing success and authority. In *Mirror of Medicine* the historian P W J Bartrip provides a shrewd and perceptive commentary on the *BMJ*'s progress, placing its history in the context of contemporary events and examining its treatment of many key themes in medical science and society, including public health, military medicine, quackery, sex, and the birth of the NHS. He also provides pen portraits of some of its most outstanding editors, among them the charismatic Ernest Hart, his successor Dawson Williams, and the doughty Hugh Clegg. The *BMJ*'s present editor, Stephen Lock, provides a postscript on the state of the *BMJ* today.

352 pp., illus., Clarendon Press/BMJ, September 1990

Price to BMA members only: UK £29; Abroad £33. Prices include packing and postage, by air speeded despatch abroad (air mail rates on application). American Express, Mastercard, Visa credit cards accepted. Please give full details.

Return address for orders: British Medical Journal, PO Box 295, London WC1H 9TE: (Also available in the BMJ/BMA bookshop in BMA House.)

ART AND SCIENCE

Poetry and medicine are not as far apart as you might think: the Greeks attributed both to one god, Apollo.

Many doctors have followed in Apollo's footsteps by combining the art of poetry with the practice of medicine, while others have abandoned medicine to make poetry their profession.

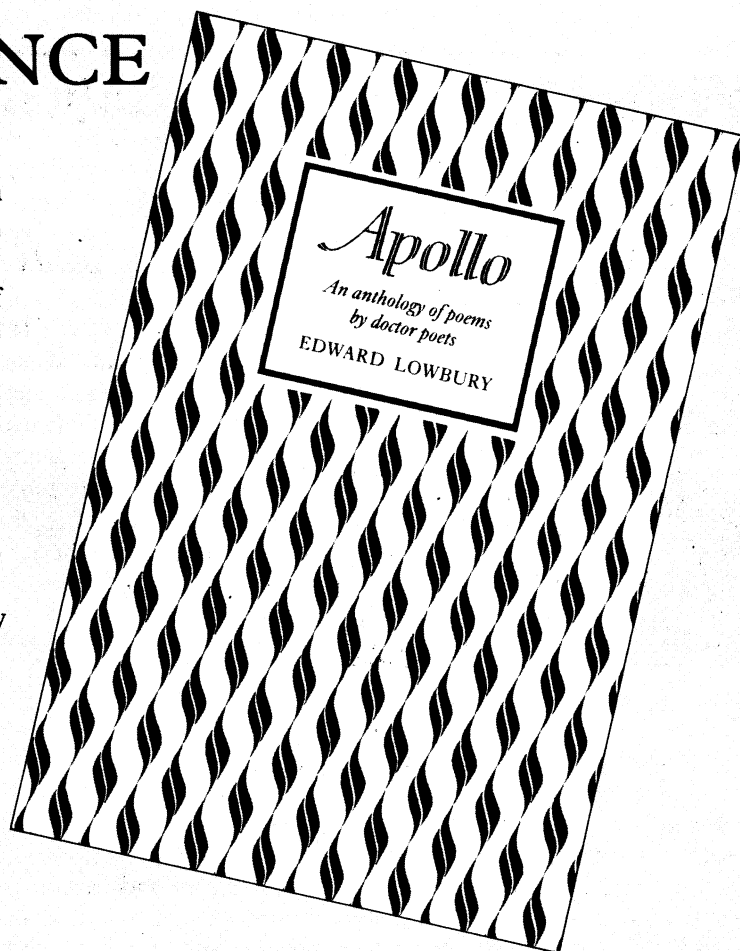
In *Apollo* poems by medical writers from classical times to the twentieth century have been chosen and edited with an introduction by Edward Lowbury, himself a distinguished doctor poet. Including works by Rabelais, Sir Thomas Browne, Goldsmith, Keats, Schiller, Ronald Ross, William Carlos Williams, and Dannie Abse, this beautifully produced limited edition is published by the Keynes Press to mark the 150th anniversary of the *BMJ*.

Published 19 September 1990

Designed by Sebastian Carter; demy octavo; set in Erhardt and printed on Supreme Cream Bookwove paper; 158 pages

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DID ED, *BMJ*, MURDER HIS WIFE?

Supposedly based on rumoured events in the life of Ernest Hart, a great but undervalued editor of the *BMJ*, Frank Danby's novel *Dr Phillips: a Maida Vale Idyll* was first published in 1887. Unlike many popular Victorian novels it is concisely plotted; the characters are sympathetic and believable; and the author's presentation of Jewish life in the late nineteenth century is uncompromisingly honest.

But is the character of "Dr Phillips" a portrait of Hart? In his introduction to the Keynes Press edition Stephen Lock, present editor of the *BMJ*, places the novel in its literary and historical context and examines the character and achievements of Ernest Hart. Finely bound and printed, and with illustrations by Tabitha Salmon, this edition of *Dr Phillips: a Maida Vale Idyll* will fascinate those interested in literature, history, and the *BMJ*.

Published December 1989

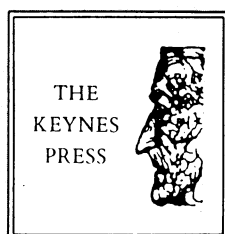
Demy Octavo; set in Monophoto Modern and printed on Fineblade Cartridge paper; xii + 285 pages; colour frontispiece

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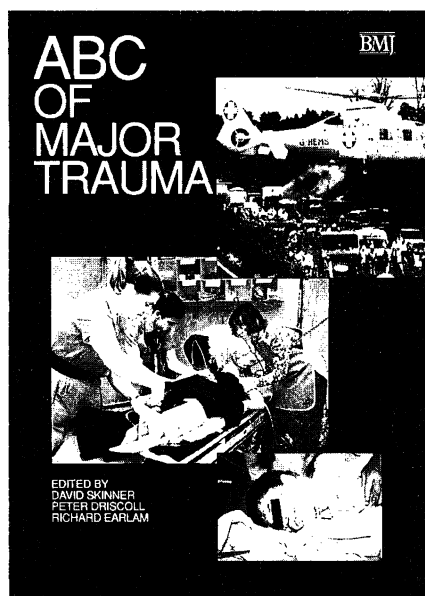


Tabitha Salmon's frontispiece from *Dr Phillips: a Maida Vale Idyll* by Frank Danby



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Suddenly it happens: can you cope?

Injury is an enormous problem in Western society. It is the commonest cause of death among those aged under 35, and about 100 people die each week in road traffic accidents in Britain. Hospital staff have to manage about 500,000 patients with injury who are admitted each year, often with multiple injuries requiring urgent treatment.

The *ABC of Major Trauma* is a comprehensive guide to the early management of the multiply injured patient. All immediately life threatening problems are dealt with, the chapters being written by experts in all of the relevant specialties and by doctors who have day to day experience of treating patients with major injuries in the accident and emergency department. Also covered are the handling of accident victims and their transport to hospital and how to deal with major accidents. Practical guidance is clear and dogmatic to avoid delay in urgent treatment and is relevant to all medical, paramedical, and nursing staff who are concerned with the management of patients from the moment of injury to eventual discharge.

March 1991

UK £12.95; Abroad £15.00 (BMA members £11.95 or £14.00)

The second edition of the *ABC of Resuscitation* incorporates the latest standards and guidelines for cardiopulmonary resuscitation issued by the Resuscitation Council (UK) in 1989. The are three new chapters—one on trauma, one on resuscitation in late pregnancy, and one on avoiding HIV infection—and throughout, recommendations have been updated where necessary and other revisions have been made in view of current theory and practice. Written by members of the Resuscitation Council (UK) and other invited experts, the new edition of *ABC of Resuscitation* offers the most up to date information and advice on this vital aspect of health care.

Review of the first edition

"This book represents a major achievement on the part of the Resuscitation Council and the *British Medical Journal* and must be essential reading for every practising doctor, and especially those in the 'front-line' of pre-hospital care." *BASICS, Journal of the Association for Immediate Care*

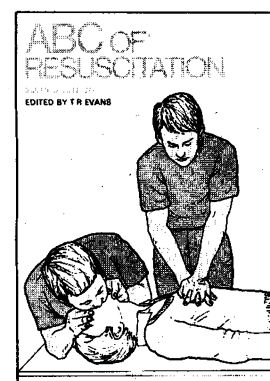
Second edition 1990

UK £6.95; Abroad £9.00 (BMA members £6.45 or £8.50)

In spinal cord injury correct management from the outset is vital to prevent further damage. But what is the correct management? The *ABC of Spinal Cord Injury* sets it out step by step: how the injured patient should be moved from the scene of the accident; the assessment of his injuries; transfer to a spinal treatment centre; immediate medical problems and later complications; and the specialised nursing, physiotherapy, and occupational therapy that are essential in helping the patient and his family adjust to what may be a lifetime of disability. A valuable introduction to a topic that non-specialists need to know more about.

Third impression 1990

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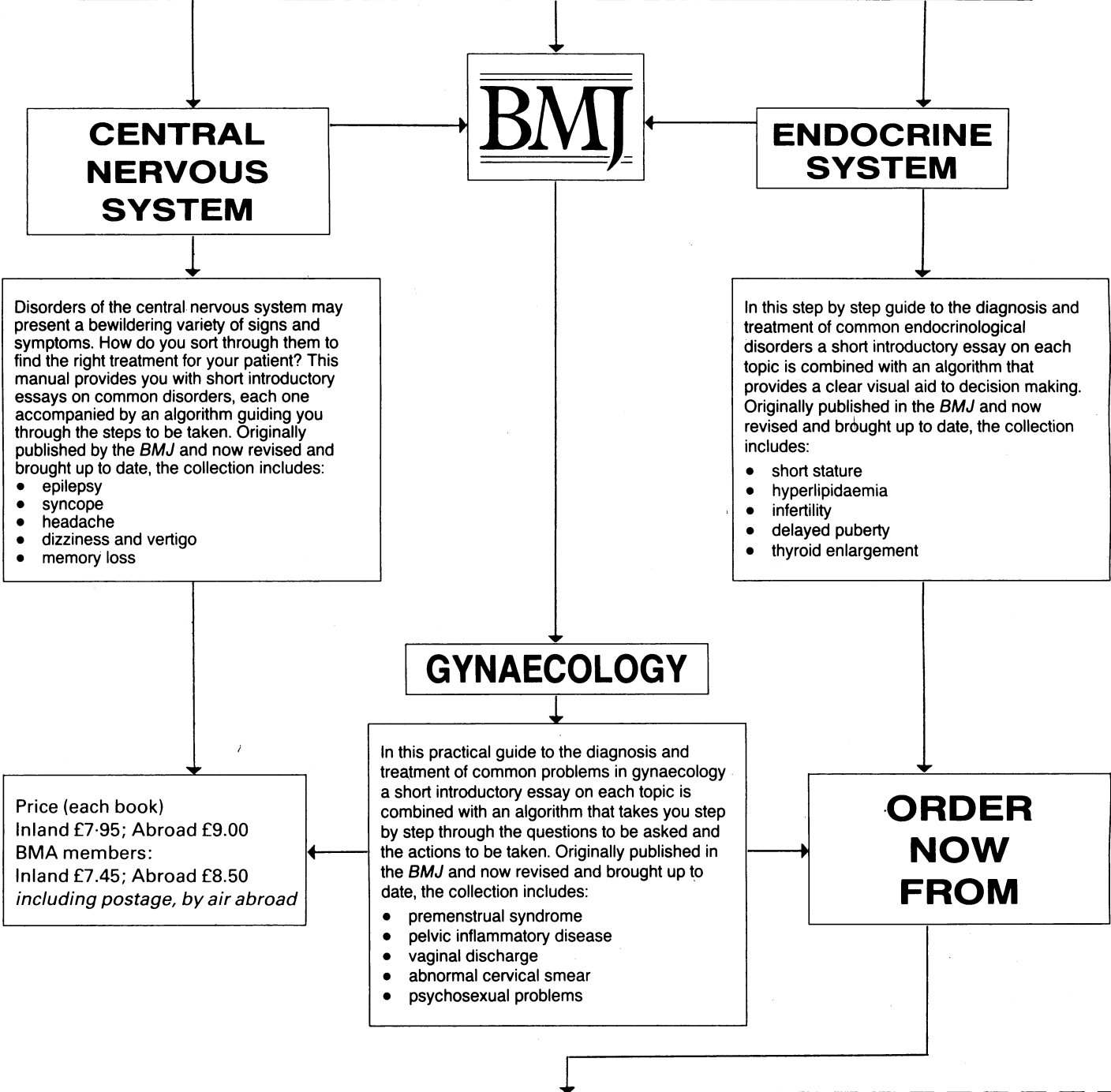
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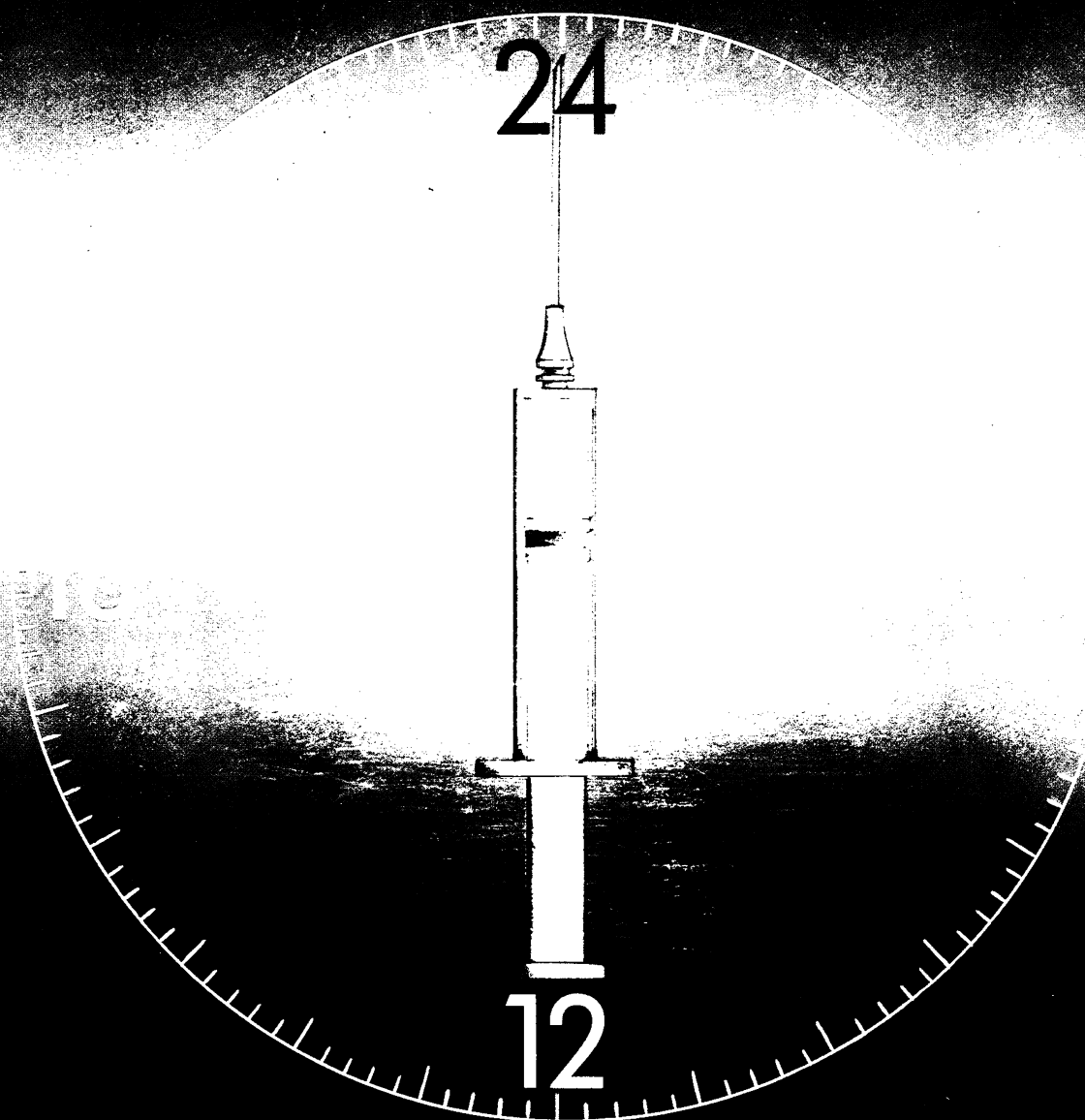
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Sepsis; meningitis; abdominal infections; infections of the bones, joints, soft tissue, skin and of wounds; infections in patients with impaired defence mechanisms; renal and urinary tract infections; respiratory tract infections, particularly pneumonia, and ear, nose and throat infections; genital infections, including gonorrhea. Perioperative prophylaxis of infections.

Dosage

Usual dosage for adults: 1-2 g once daily (every 24 hours). Further informations on administration and special dosage recommendations are available on request.

Contraindications

Known hypersensitivity to cephalosporins.

Precautions

Pregnancy (particularly in the first trimester), unless absolutely necessary. Hypersensitivity to β -lactam antibiotics (possibility of allergic cross-reactions, anaphylactic shock).

Side effects

Gastrointestinal complaints. Hematological changes. Skin reactions.

Full details are available on request.

F. Hoffmann-La Roche Ltd, Basel, Switzerland

