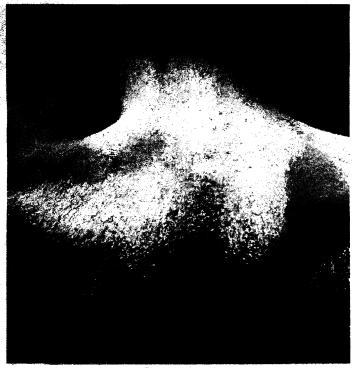


THE ADVANTAGE LIPOPHILIC OF BEING LIPOPHILIC



Dermatophytosis caused by Trichophyton concentricum

Fungi have a strong affinity for the lipid-rich layers of the skin, the mucosa and other tissues. In addition, fungal cell membranes consist largely of lipids.

Since most antifungal drugs are targeted at the fungal cell membranes, it is advantageous if they too are lipophilic in nature. Its lipophilicity is what helps an oral drug like itraconazole to exert its antifungal effect precisely where it is needed: in the fungal membranes and in the target tissues.

It also helps that itraconazole is decidedly keratinophilic. For this is why it is strongly attracted to the skin's stratum corneum where many fungi find the keratin they need to subsist.

Possessing both properties gives itraconazole the additional advantage that it remains in the epithelial cells for as long as it takes these cells to be desquamated. Its antifungal activity will therefore continue for several days or even weeks after stopping treatment, thus permitting oral dosage schedules to be limited to a short period of time.

In other words, in much the same way as we have become accustomed to using oral antibiotics, we can now also combat fungal infections with short, fixed oral treatment schedules.

Sporanox itraconazole 100 mg

SHORT AND SIMPLE ORAL THERAPY

(See prescribing information below)

Basic dose in dermatomycoses: 1 capsule (100 mg) once daily for 15 day Standard dose in vaginal candidosis: 2 x 2 capsules (400 mg) for 1 devices

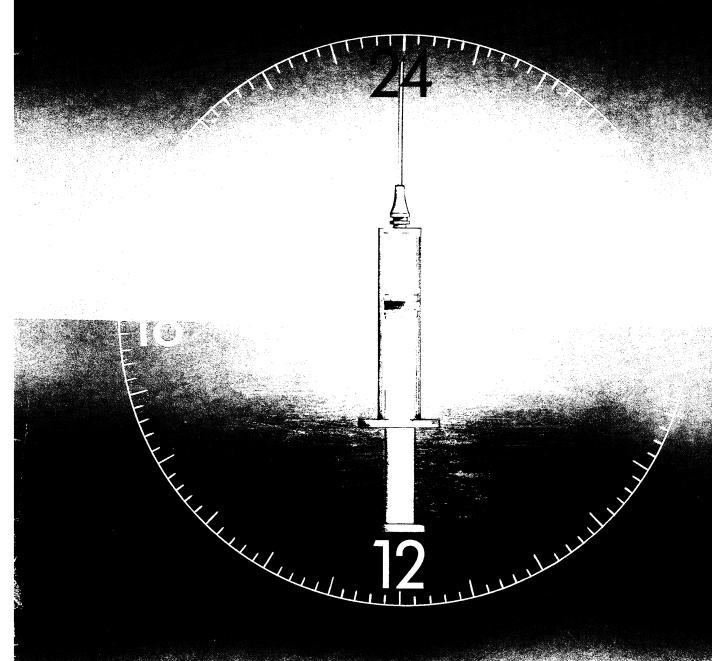
* Trademarks: SPORANOX, SEMPERA, TRISPORAL

PHARMACEUTICA B-2340 Beerse, Belgium antimycotic research

Properties: Sporanox (itraconazole), a triazole derivative, is orally active against infections with dermatophytes (Trichophyton spp., Microsporum spp., Epidermophyton floccosum), yeasts (Candida spp., Pityrosporum spp.), Aspergillus spp. and various other yeasts and fungi. Indications: Sporanox (itraconazole) is indicated for vulvovaginal candidosis, pityriasis versicolor, dermatophytoses, fungal keratitis and oral candidosis. Dosage and administration: Vulvovaginal candidosis: 2 capsules (200 mg) morning and evening for 1 day; pityriasis

versicolor: 2 capsules (200 mg) once daily for 7 days; tinea corporis, tinea cruris, tinea pedis, tinea manus: 1 capsule (100 mg) daily for 15 days; highly keratinized regions, as in plantar tinea pedis and palmar tinea manus, require 1 capsule (100 mg) daily for 30 days. Oral candidosis: 1 capsule (100 mg) daily for 15 days. Fungal keratitis: 2 capsules (200 mg) once daily for 21 days. Contra-indications: Sporanox (itraconazole) is contraindicated during pregnancy. Warnings and precau tions: Although clinically Sporanox (itraconazole) has

not been associated with henetic division able not to give this drug to patie of liver disease. Nursi not to breast feed whilst taking Sporanox (I Drug interactions: Sporance (itra be given concomitantly with rife



24-HOUR BACTERICIDAL POWER

Dosage
Usual dosage for adults: 1–2 g once daily (every 24 hours). Further informations on administration and special dosage recommendations are available on request.

testinal complaints. Hematological changes. Skin reactions.

Full details are available on request.

F. Hoffmann-La Roche Ltd, Basel, Switzerland



gastric distress & oesophagitis hyperacidity or dysmotility?

Most complaints of gastric distress, as well as oesophagitis, are conventionally attributed to hyperacidity in the stomach. However, the contemporary view in gastroenterology holds that most upper G.I. problems, including heartburn, postprandial fullness, early satiety, abdominal distension and epigastric discomfort, are commonly motility related. 1-3 And this stands to reason. After all, proper peristalsis is a physiological necessity for our digestive process. Prepulsid, the novel G.I. prokinetic, uniquely restores healthy peristalsis to efficiently clear the oesophagus and empty the stomach.4-6 Prepulsid 1

restores upper G.I. motility like no other agent.

JANSSEN PHARMACEUTICA B-2340 Beerse, Belgium