

## BLOOD, SWEAT, AND CHEERS

**Sir Ian Fraser**

Former president both of the Royal College of Surgeons of Ireland and of the British Medical Association, Sir Ian Fraser is eminent in his profession, but his book is not about being eminent, it is about life and its pleasures and pains, told with zest and humour and delightfully pictured in Ghislaine Howard's illustrations.

UK £14.95 (BMA Members £13.95);

Abroad £17.50 (BMA Members £16.50)

## A NATURAL HISTORY OF EVERYDAY LIFE – A BIOGRAPHICAL GUIDE FOR WOULD-BE DOCTORS OF SOCIETY

**Lord Taylor of Harlow**

As doctor, politician, and administrator the late Lord Taylor was a key figure in the formative years of some varied institutions: the National Health Service, Harlow New Town, and the Memorial University of Newfoundland. These lively memoirs detail his career and his views on the origins of some of society's ills – and their cures

UK £19.95 (BMA Members £18.95);

Abroad £24.00 (BMA Members £23.00)

# The MEMOIR Club



A selection  
from the  
BMJ's  
series of  
general interest  
books by  
medical writers



## PORTRAITS FROM MEMORY

**Sir James Howie**

Sir James Howie's intriguing and informative character study of memorable personalities he has known in microbiology, and in military, hospital, and academic medicine.

UK £14.95 (BMA Members £13.95);

Abroad £17.50 (BMA Members £16.50)

## RECOLLECTIONS AND REFLECTIONS

**Sir Douglas Black**

Emeritus professor of medicine at Manchester University and former chief scientist at the Department of Health and Social Security, Sir Douglas Black recollects moments from his remarkable career.

UK £14.95 (BMA Members £13.95);

Abroad £17.50 (BMA Members £16.50)

## DOCTORS IN SCIENCE AND SOCIETY

**Sir Christopher Booth**

In this collection of essays Christopher Booth examines the lives and times of some eighteenth century medical scientists and also considers the role of modern medicine, its technology, and some of its institutions.

UK £14.95 (BMA Members £13.95);

Abroad £19.50 (BMA Members £18.50)

## ORDER FORM British Medical Journal, PO Box 295, London WC1H 9TE

Please send me the following books:

QTY	TITLE	AUTHOR/EDITOR	AMOUNT

**TOTAL £**

Prices include postage, by air abroad.

Name (print clearly) \_\_\_\_\_

Membership No. \_\_\_\_\_

Address \_\_\_\_\_

Cheque (made payable to British Medical Journal) £ \_\_\_\_\_

Postcode \_\_\_\_\_

Debit my AMERICAN EXPRESS/VISA/MASTERCARD

Card No. \_\_\_\_\_ Expiry date \_\_\_\_\_

Signature \_\_\_\_\_

Please send me a BMJ catalogue. BMJ books are also available from major booksellers or the BMJ bookshop in BMA House. Book tokens accepted, UK only.

# TOBACCO CONTROL

AN INTERNATIONAL JOURNAL

Editor: Ronald M Davis

**Tobacco Control** is a quarterly scientific journal launched in 1992 by the BMJ Publishing Group to consider all aspects of tobacco prevention and control.

### The Journal aims to study:

- The nature and extent of tobacco use worldwide
- The effect of tobacco use on health, the economy, the environment and society
- The efforts of the health community and health advocates to prevent and control tobacco use
- The activities of the tobacco industry and its allies to promote tobacco use

The editorial team includes regional editors from throughout the world, international editors with expertise in special areas, and an editorial advisory board of leading tobacco researchers and tobacco control advocates.

### Research Areas:

- Evaluation of smoking prevention and cessation programmes
- Tracking and evaluation of tobacco control policies and legislation
- Epidemiological and behavioural research on tobacco use
- Health effects of smoking, smoking cessation and smokeless tobacco use

### Forthcoming and Recent Articles

- Reasons smokers give for stopping smoking: do they relate to success in stopping? — *Elizabeth Gilpin, John P Pierce, Jerry Goodman, David Burns, Donald Shopland*
- Smoking policies for public service vehicles in Oxfordshire, United Kingdom — *Jennifer L. Ashton, Lynne Bolley*
- Where teenagers get their cigarettes: a survey of the purchasing habits of 13-16 year olds in 12 US communities — *K Michael Cummings, Eva Sciandra, Terry F Pechacek, Maria Orlando, William H. Brinkley, for the COMMIT Research Group*
- Clean indoor air legislation, taxation, and smoking behaviour in the United States: an ecological analysis — *Seth L Emont, Won S Choi, Thomas E Novotny, Gary A Giovino*
- Smoking in South Africa: the health and economic impact — *Derek Yach, D McElroy, Yusuf Saloojee*

Papers for submission should be sent to:

Ronald M Davis, MD  
Editor: *Tobacco Control*  
Michigan Department of Public Health  
3423 North Logan Street  
PO Box 30195  
Lansing, Michigan 48909  
USA

### 1993 Subscription Rate

**Worldwide: \$122; Personal rate: \$55**  
**USA only: \$154; Personal rate: \$96**

\*Personal rates are only available on orders placed directly with the Publisher and paid for out of personal funds.

### Order Form

#### TOBACCO CONTROL

ISSN 0964-1728

#### Subscription Information

1993 Volume 2, Part 1, March 1993

Volume 2, Part 2, June 1993

Volume 2, Part 3, September 1993

Volume 2, Part 4, December 1993

Subscription rates include postage and handling

Please send my subscription from date

Please send me a sample copy

Please send me information on Author

Please send me a back issue

Please send me a back volume

Please send me a back volume of *Tobacco Control*

Card Number

MasterCard users should add the numbers appearing above their name

Expiry Date

Signature

(Please print clearly, or clearly when signing by credit card)

Name (Caption)

Address

Date