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The BMA, the *BMJ*, the King's Fund, the College of Health, and *Quality in Health Care* invite you to:

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RAISING QUALITY IN THE NHS: WHAT PROGRESS?



11 November 1993, The Brewery, London EC1

Following the success of the conference on Raising Quality in the NHS held in March 1992, the BMA, the *BMJ*, the King's Fund, the College of Health, and *Quality in Health Care* are organising a follow up conference. The meeting will review progress with raising quality in the NHS and will also look at what's new in raising quality. A particular focus will be on patients involvement.

The meeting is open to doctors, nurses, all health professionals, managers, politicians, researchers, policy makers, and members of the public. Some bursaries will be available to patients unable to afford the full fee.



SESSION A PUTTING PATIENTS AT THE HEART OF RAISING QUALITY

CHAIR: Baroness Jay, Vice Chairman, Parkside Health Authority

What we would do to put patients at the heart of raising quality in the NHS *Marks & Spencer*

Patient defined outcomes *Dr Allyson Ross Davies, New England Medical Center, Boston*

Involving patients in clinical audit *Ms Marianne Rigge, Director, College of Health*

SESSION B NATIONAL INITIATIVES: WHAT PROGRESS?

CHAIR: Dr Robert Maxwell, Secretary & Chief Executive, The King's Fund

Management Executive *Dr Kenneth Calman, Chief Medical Officer, Department of Health*

Clinical Standards Advisory Group *Sir Gordon Higginson, Chairman, CSAG*

Audit commission *Mr Andrew Foster, Controller, The Audit Commission*

SESSION C QUALITY IN PRACTICE: ACHIEVEMENTS SO FAR

CHAIR: to be confirmed

Developments in TQM in the United States *Dr Kent Richards, Intermountain Health Care, Salt Lake City*

Achievements with TQM in the NHS *Professor Alison Kitson, Royal College of Nursing, Oxford*

Achievements of audit in the NHS *Professor Martin Buxton, Health Economics Research Group, Univ. of West London*

How long it takes to see benefits from TQM *Mr Tony Henry, Principal, East Birmingham College*

SESSION D LOOKING FORWARDS

CHAIR: Dr Richard Smith, Editor, *BMJ*

Building quality into contracting and purchasing *Professor Liam Donaldson, Regional General Manager & Director of Public Health, Northern Regional Health Authority*

The links between effectiveness and quality *Mr Trevor Sheldon, Centre for Health Economics, Univ. of York*

Spreading the word - bulletins, journals, databases, networks *Dr Fiona Moss, Editor, "Quality in Health Care"*

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The conference fee is £110.00 inclusive of VAT, lunch and refreshments, and the Journal's supplement (to be published after the meeting). The closing date for applications is 1st November 1993. An application for PGQA accreditation has been made. *The BMA is grateful to Glaxo Laboratories UK for their support of this event.*

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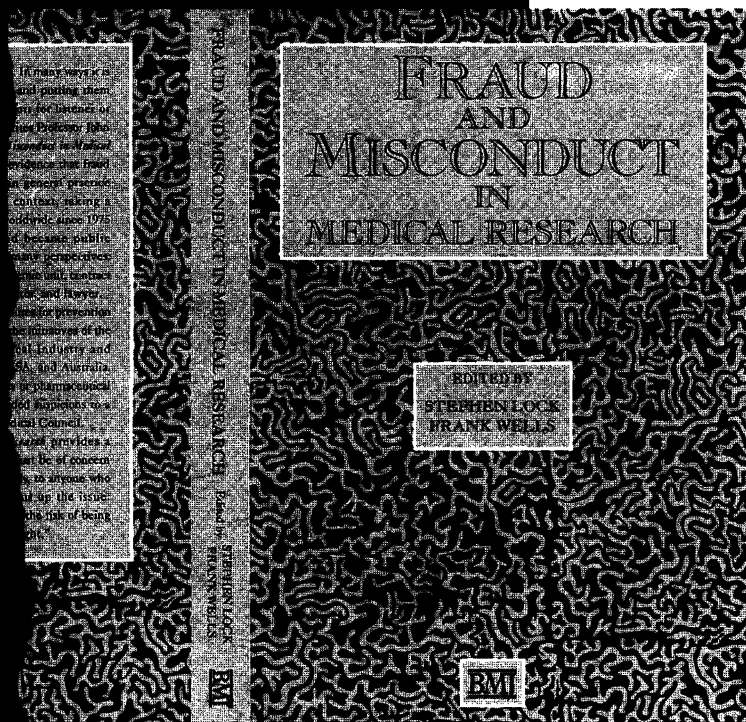
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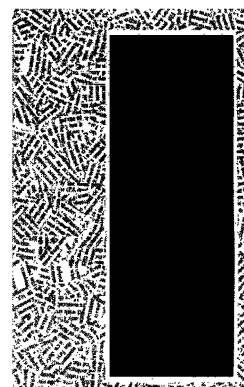
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