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PENICILLIN V *Price Reductions*

An important price reduction is being made as from Monday August 3rd 1959, on all our products containing penicillin V - the most efficient oral penicillin available. The products affected by this price reduction are : -

'ICIPEN' V 300 Tablets
Each containing 300 mg. (0.5 m.u.)
Penicillin V

'ICIPEN' V Suspension
Each teaspoonful containing 150 mg.
Penicillin V

'SULMEZIL' V Tablets
Each containing 60 mg. penicillin V and
0.5 gramme 'Sulphamezathine'

'SULMEZIL' V Suspension
Each teaspoonful is equivalent to one
tablet

'PENAVLON' V
Penicillin V Tablets 125 mg.
250 mg.*

* additional new strength

Examples showing cost of treatment under new prices : -

Dose		Basic N.H.S. cost of one day's treatment
'ICIPEN' V 300 (0.5 m.u.) Tablets	1 tablet t.d.s.	2/9d.
'ICIPEN' V Suspension	1 teaspoonful t.d.s. (child)	3/-
'SULMEZIL' V Tablets	Initial, 4 tablets then 2 tablets six-hourly	2/6d. a day
'SULMEZIL' V Suspension	Initial (for a child) 2 teaspoonfuls six-hourly	2/6d. a day

The new prices thus represent a substantial saving in the cost of oral penicillin treatment.

IMPERIAL CHEMICAL INDUSTRIES LIMITED
PHARMACEUTICALS DIVISION Wilmslow Cheshire

BRITISH MEDICAL ASSOCIATION, TAVISTOCK SQUARE, LONDON, W.C.1

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