

SATURDAY 8 MARCH 1975

## **LEADING ARTICLES**

Alternatives to the Fluoridation of Water page 535Paracetamol (Acetaminophen) and theLiver page 536Cerebral Lupus page 537What People Want to Know page 538Medicine on Television page 539Not Only But Also . . . page 539Stripped for Actionpage 540

# PAPERS AND ORIGINALS

"Tropical Nephropathy" and "Tropical Extramembranous Glomerulonephritis" of Unknown Aetiology in Senegal LILIANE MOREL-MAROGER, A. G. SAIMOT, J. C. SLOPER, D. F. WOODROW, C. ADAM, I. NIANG, M. PAYET
Serum Ferritin Assay and Iron Status in Chronic Renal Failure and Haemodialysis
S. HUSSEIN, J. PRIESTO, M. O'SHEA, A. V. HOFFBRAND, R. A. BAILLOD, J. F. MOORHEAD
Pre-eclampsia in Pregnancies by Different Fathers: Immunological Studies
JILLIAN A. NEED
Mitigation of Amphotericin B Nephrotoxicity by Mannitol
JUAN J. OLIVERO, JOSE LOZANO-MENDEZ, ELIAS M. GHAFARY, GARABED EKNOYAN, WADI N. SUKI
Effect of Cigarette Smoking on Fetal Breathing Movements in Normal Pregnancies
F. MANNING, E. WYN PUGH, K. BODDY
Neutral-lipid Storage Disease: A New Disorder of Lipid Metabolism
I. CHANARIN, A. PATEL, G. SLAVIN, E. J. WILLS, T. M. ANDREWS, G. STEWART
Syncopal Attacks as Symptom of Severe Coronary Artery Disease
J. B. IRVING, A. H. KITCHIN

## **MEDICAL PRACTICE**

	RECEIVED
Psychological Medicine: Sleep Difficulties	
I. OSWALD	
Surgery of Violence: IV. Blast Injuries of the Ear	
A. G. KERR, J. E. T. BYRNE	
<b>r</b>	
A. BARAKA, G. BIKHAZI	GUARENT SERIAL RELOIDS
A Health Centre E.C.G. Service: Its Use and Abuse	
T. FYFE, N. M. MACLEAN	
Any Questions?	
Personal View	

CORRESPONDENCE—List of Contents	569
OBITUARY NOTICES	. 578
BOOK REVIEWS	. 581

## NEWS AND NOTES

<b>Epidemiology</b> —Skin Infections in Meat Handlers—II	
Medical News-International Registry of Abnormal Karyo-	
types; Herpes Encephalitis; Family Planning in N.H.S.	583
B.M.A. Notices	584

SUPPLEMENT

<b>Proceedings of Council</b> —Support for Consultants; Inter- professional Co-operation; Movement of Doctors in E.E.C. 585		
Further Letter to Prime Minister—"To Clarify Mis-		
understandings" 586		
Profession's Problems-Chairman of Council's Speech		
at S.R.M 587		
G.M.C.: Tests for Overseas Doctors		
Consultants' Contract—House of Commons Motion; Scottish Attitude		

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# CORRESPONDENCE

Rationing of Medical Care	Prisoners' and Their Health
H. W. Ashworth, F.R.C.G.P569	P. J. Day, M.B., and T. Bell; J. R. W. Christie
Health Education in the Reorganized	Brown, M.R.C.PSYCH572
N.H.S. E. A. Smith, F.R.C.P.GLAS., and L. Baric, PH.D.; L. Bowcock, M.B569	Misleading Drug Advertising L. F. Prescott, F.R.C.P.ED572
Inquiry among Rheumatism Unit Out-	Women Doctors in the N.H.S.
patients	Margaret E. Elmes, M.B.; Nancy K.
F. D. Hart, F.R.C.P., and others	Shrubshall, M.R.C.P.PSYCH572
Hyperglucagonaemia in the Surgical	Alpha-fetoprotein in Amoebic Colitis and
Patient	Liver Abscess
A. E. B. Giddings, F.R.C.S., and others570	E. P. Gétaz, M.R.C.P
Glucagon and Pseudogout A. J. Richards, M.R.C.P	Levodopa and Dopadecarboxylase in Treatment of Postural Hypotension F. Boismare and J. Boquet
R. A. Mogg, F.R.C.S	Men, Women, and Obesity D. G. Altman, B.Sc., and L. M. Irwig, M.B573
Labour	SI Units
L. E. S. Carrie, F.F.A. R.C.S	B. H. Bass, F.R.C.P
Leeds Infirmary Blues J. G. Goligher, F.R.C.S., and J. S. Scott, F.R.C.O.G.; D. J. Rodgers, M.B571	Tafracher D. S. Thompson, M.R.C.PATH574
Fibrinolysis and Venous Thrombosis	Comparison between Free Thyroxine
I. C. Gordon-Smith, F.R.C.S., and J. A.	Index and Effective Thyroxine Ratio

M. L. Wellby, F.R.C.P.A., and others......574

-15

Correspondents are urged to write briefly so that readers may be offered as wide a selection of letters as possible. So many are now being received that the omission of some is inevitable. Letters should be signed personally by all their authors.

#### **Rationing of Medical Care**

SIR.-In the Telford Memorial Lecture delivered by Dr. Henry Yellowlees on 19 February to the Manchester Medical Society the Chief Medical Officer explained that in his view, and indeed in the view of the politicians, medical care must somehow be rationed in a situation of unlimited demand and limited resources. He was then asked, "Will the Department of Health and Social Security then explain to the public and to the profession exactly how this rationing is to be implemented?" He replied, "No, I think the profession must tell us how the rationing is to be effected."

This is another example of double talk. It is the politicians and the D.H.S.S. who continually tell the public that they are entitled to have all their medical and medicosocial needs satisfied. In these circumstances it is no wonder that doctors try to implement this policy, for if they fail they are castigated in Parliament or at complaints tribunals or in the press. The politicians cannot expect the profession to implement rationing of medical care and then incur the odium which will ensue. It is up to the politicians and the D.H.S.S. in their managerial capacity to explain to the public the need for some limitation in the demands made and to spell out exactly what this will be.—I am, etc.,

H. W. ASHWORTH J Darbishire House Health Centre, University of Manchester, Manchester

### Health Education in the Reorganized N.H.S.

SIR,-Your leading article (1 February, p. 233) on health education in the reorganized N.H.S. does not carry its timely analysis of the problems far enough. The importance of behaviour as an aetiological agent and as a determinant of outcome in so many of the chronic diseases prevalent at the present time demands that health education should be an integral element in preventive, curative, and mitigative medicine at all levels from the clinical to the population scale. If this is to be achieved health education must be not only firmly established within the Health Service but established at an adequate professional level so that it may make its contribution to all stages in the processes of planning and implementing health policy.

Internationally the specialist in health education is commanding a status commensurate with that accorded to the members of the other health professions, and resolutions of the World Health Organization, stemming both from headquarters and from the regional offices, have called for the development of professional education within this field at an adequate postgraduate level. While diploma courses rooted largely within faculties of education may possibly provide for the needs of health education considered as a branch of general education they do not really meet the need for protraining of health education fessional specialists for work within a health service context.

Programmes leading to health education

Venous Gangrene in Multiple Myeloma A. N. Chatterji, M.R.C.P., and G. H. Apthorp, '574 **Illness in the Clouds** New Causes of Malignant Hyperpyrexia F. R. Ellis, F.F.A. R.C.S., and others......575 Changing from High- to Low-dose Oral Contraceptive M. Briggs, D.SC., and Maxine Briggs, M.B...575 Methodology of Sickness Absence Analysis **Consultant Contract** R. Moore, M.R.C.P.; G. St. J. Hallett, F.R.C.S. 576 **Difficulties of Emigration** Sanctions by G.P.s Subscription of Retired Members A. D. Bateman, F.R.C.S......576

qualifications at the master's degree level have been established-albeit precariouslyin one or two medical schools in Britain, usually in association with departments of community medicine. The continued development of these programmes will depend crucially on the availability of appropriate financial support for candidates who pursue them. There would be much to be said for the development of in-service professional training programmes associated with master's degree courses along the lines of the training programmes already being established for specialists in community medicine. It would be desirable to recognize the educational needs of the small body of people who have established their reputations in the field without formal training and whose contribution might be further enhanced by secondment for appropriate university-based studies. Our experience of having a number of such persons pursue our own M.Sc programme has been very rewarding indeed. -We are, etc.,

> ALWYN SMITH LEO BARIC

Department of Community Medicine, University of Manchester, Manchester

SIR,-Your leading article on health education in the reorganized National Health Service (1 February, p. 233) highlights one facet of the larger problem of training in many areas to which the N.H.S. is now committed but for a variety of reasons is not making the progress it should.

Experience in my department indicates that co-operation between health department officers (and also training officers and tutors) and departments of medical photography and illustration can result in the production of effective publicity and training material at modest cost. The local flavour of this material increases its effectiveness and the