



HIV patients and TB screening, p 316



George Godber at 100, p 324



Are learning portfolios worth it? p 320



A medical classic by Goya, p 357

EDITORIALS

- 303 Human papillomavirus vaccination in the UK**
Is projected to be beneficial and cost effective, says Jane J Kim
» [Research, p 331](#)
- 304 Open access to research**
Increases readership but not citations, says Fiona Godlee
» [Research, p 343](#)
- 306 Providing information for patients**
Is insufficient on its own to improve clinical outcomes, says Elizabeth Murray
» [Research, p 335](#)
- 307 Early vaccination against measles in developing countries**
May improve control of measles but cannot replace doses given at 9-15 months, say H Broutin and M A Miller
» [Research, p 339](#)
- 308 Doctors' complicity with torture**
It is time for sanctions, says Steven H Miles

LETTERS

- 309 Sun and melanoma**
- 310 Imported malaria**
- 311 Bullous pemphigoid; Payment to look after health**
- 312 Internet and health care; League of disruptive specialities**

NEWS

- 313 FDA is criticised for poor oversight of drug companies' promotion of off-label drug use**
- 314 Number of homicides related to mental disorder has fallen since 1970s in England and Wales**
Over 60s' use of prescription drugs has doubled in past decade in England, new figures show
- 315 Public health is at risk of mainstreaming jargon**
One in seven people in England can't see a GP within two days
- 316 WHO says more HIV patients should be screened for tuberculosis to reduce deaths**
Performance related pay in United States doesn't improve quality of primary care
- 317 Munich surgeons perform world's first double transplantation of arms in 16 hour operation**

SHORT CUTS

- 318 What's new in the other general journals**

HEAD TO HEAD

- 320 Are learning portfolios worth the effort?**
Portfolios were introduced with the aim of improving the learning and assessment of doctors. Erik Driessen believes that they work well when used correctly, but Geoff Norman remains unconvinced

FEATURES

- 322 Free for all?**
The UK government is due to issue guidance on treatment for foreign nationals later this year. But doctors say they should concentrate on giving appropriate health care and not worry about policing the UK borders, as Jane Cassidy reports
- 324 George Godber at 100**
As deputy chief medical officer from 1950 to 1960, and then chief medical officer until 1973, Sir George exercised an influence over health policy that has remained unmatched, writes David Brindle
- 325 What's new on bmj.com**
Hot topic; Latest research; Latest blogs

OBSERVATIONS

ONLY CONNECT

- 326 Too quietly into the night** Nicholas A Christakis

ANALYSIS

- 327 Use of GRADE grid to reach decisions on clinical practice guidelines when consensus is elusive**
The large and diverse nature of guideline committees can make consensus difficult. Roman Jaeschke and colleagues describe a simple technique for clarifying opinion

RESEARCH, CLINICAL REVIEW, AND PRACTICE

 See next page

VIEWS AND REVIEWS

PERSONAL VIEW

- 354 Don't read the label**
Anonymous

REVIEW OF THE WEEK

- 355 Matters of life and death**
Margaret McCartney

COLUMNISTS

- 356 AIDS conference: more junket medicine**
Deborah Cohen
- Searching for Dr Condom**
Wendy Moore

- 357 Dead wrong**
Theodore Dalrymple

MEDICAL CLASSICS

- 357 Self Portrait with Dr Arrieta**
James Curran

OBITUARIES

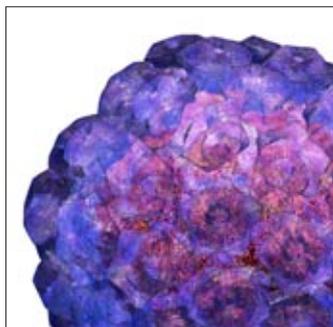
- 358 William Richard Keatinge; Alexander Cattanach; Celina Keenor; Anthea Lillian MacBean; Richard Louis Page; Samuel Sloan; Bryan Eykyn Lomb Thompson; Helen Macfarlane Thompson**

MINERVA

- 360 Poisonous caterpillars in Peru, and other stories**

Don't read the label, p 354





RUSSELL KIGHTLEY/SPL

Economic evaluation of HPV vaccination in the UK, p 331



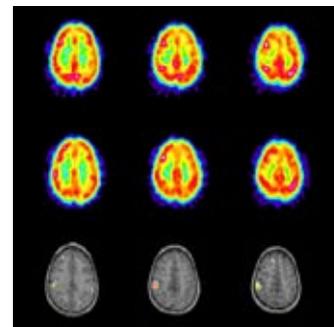
GIACOMO PROZZI/PANOS PICTURES

Protective efficacy of Edmonston-Zagreb measles vaccination in infants, p 339



ACTION PRESS/REX FEATURES

Violence between intimate partners, p 346



M O'HABERT, PITIE-SALPETRIERE/SPL

A patient's journey: Epilepsy, p 352

RESEARCH

331 Economic evaluation of human papillomavirus vaccination in the United Kingdom **FAST TRACK**

This study underpins the choice of a bivalent vaccine for the forthcoming UK national immunisation programme for 12-13 year old girls, rather than the more expensive quadrivalent vaccine that is equally effective in preventing cervical dysplasia

Mark Jit, Yoon Hong Choi, W John Edmunds

>> Editorial p 303

335 Interventions before consultations to help patients address their information needs by encouraging question asking: systematic review

This review of 33 trials with more than 8000 patients found that question asking and patients' satisfaction increased with use of prompt sheets and coaching, but evidence of other benefits was limited

Paul Kinnersley, Adrian Edwards, Kerry Hood, Rebecca Ryan, Hayley Prout, Naomi Cadbury, Fergus MacBeth, Phyllis Butow, Christopher Butler

>> Editorial p 306

339 Protective efficacy of standard Edmonston-Zagreb measles vaccination in infants aged 4.5 months: interim analysis of a randomised clinical trial

Vaccine efficacy was 94% and the number needed to treat to prevent one case of measles between ages 4.5 months and 9 months was 7.2 during this epidemic in Guinea-Bissau

Cesário L Martins, May-Lill Garly, Carlito Balé, Amabelia Rodrigues, Henrik Ravn, Hilton C Whittle, Ida M Lisse, Peter Aaby

>> Editorial p 307

343 Open access publishing, article downloads, and citations: randomised controlled trial

In this trial in 11 physiology articles randomisation to open access led to more downloads but had no effect on citations over the next year—shedding doubt on the “citation advantage” of open access

Philip M Davis, Bruce V Lewenstein, Daniel H Simon, James G Booth, Mathew J L Connolly

>> Editorial p 304

CLINICAL REVIEW

346 Violence between intimate partners: working with the whole family

Kelsey Hegarty, Angela Taft, Gene Feder

PRACTICE

352 A patient's journey: Epilepsy

Sarah Lightbody was 17 when she was diagnosed with epilepsy. This is her account of her experience of the condition during the 14 years since then

Sarah Lightbody

RESEARCH PUBLISHED ONLINE

What oncologists tell patients about survival benefits of palliative chemotherapy and implications for informed consent: qualitative study

BMJ, doi: 10.1136/bmj.a752

Suzanne Audrey, Julian Abel, Jane M Blazeby, Stephen Falk, Rona Campbell

BMJ

9 August 2008 Vol 337

The Editor, BMJ
BMA House, Tavistock Square,
London WC1H 9JR

Email: editor@bmj.com
Tel: +44 (0)20 7387 4499
Fax: +44 (0)20 7383 6418

BMA MEMBERS' INQUIRIES
Email: membership@bma.org.uk
Tel: +44 (0)20 7383 6642

BMJ CAREERS ADVERTISING
Email: sales@bmjcareers.com
Tel: +44 (0)20 7383 6531

DISPLAY ADVERTISING
Email: sales@bmjgroup.com
Tel: +44 (0)20 7383 6350

REPRINTS
UK/Rest of world
Email: ngurneyrandall@bmjgroup.com
Tel: +44 (0)20 8445 5825

USA
Email: mfogler@medicalreprints.com
Tel: +1 (856) 489 4446

SUBSCRIPTIONS
BMA Members
Email: membership@bma.org.uk
Tel: +44 (0)20 7383 6642

Non-BMA Members
Email: subscriptions@bmjgroup.com
Tel: +44 (0)20 7383 6270

OTHER RESOURCES
For all other contacts:
resources.bmj.com/bmj/contact-us

For advice to authors:
resources.bmj.com/bmj/authors
To submit an article:
submit.bmj.com

BMJ Group

The BMJ is published by BMJ Publishing Group Ltd, a wholly owned subsidiary of the British Medical Association.

The BMA grants editorial freedom to the Editor of the BMJ. The views expressed in the journal are those of the authors and may not necessarily comply with BMA policy. The BMJ follows guidelines on editorial independence produced by the World Association of Medical Editors (www.wame.org/wamestmt.htm#independence) and the code on good publication practice produced by the Committee on Publication Ethics (www.publicationethics.org.uk/guidelines/).

The BMJ is intended for medical professionals and is provided without warranty, express or implied. Statements in the journal are the responsibility of their authors and advertisers and not authors' institutions, the BMJ Publishing Group, or the BMA unless otherwise specified or determined by law. Acceptance of advertising does not imply endorsement.

To the fullest extent permitted by law, the BMJ Publishing Group shall not be liable for any loss, injury, or damage resulting from the use of the BMJ or any information in it whether based on contract, tort, or otherwise. Readers are advised to verify any information they choose to rely on.

©BMJ Publishing Group Ltd 2008
All Rights Reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any other means, electronic, mechanical, photocopying, recording, or otherwise, without prior permission, in writing, of the BMJ

Published weekly. US periodicals class postage paid at Rahway, NJ. Postmaster: send address changes to BMJ, c/o Mercury Airfreight International Ltd Inc, 365 Blair Road, Avenel, NJ 07001, USA. \$796. Weekly
Printed by Precision Colour Printing Limited



EDUARDO VERDUGO/AP/PHOTOS

PICTURE OF THE WEEK

A hair stylist works at the global village during the 17th international AIDS conference, in Mexico City. The banner behind reads in Spanish, "Hair stylists against AIDS."

News p 316

Views and Reviews p 356

THE WEEK IN NUMBERS

£5.7bn Total annual cost of intimate partner violence to the UK
(Clinical Review p 346)

24-93% Reduction in incidence of cervical cancer after 100 years of vaccination against human papillomavirus
(Research p 331)

42 Letters sent by the FDA in 2003-7 to ask drug companies to stop promoting off-label uses of their drugs
(News p 313)

33-50% Proportion of survivors of torture who report that a doctor oversaw the abuse
(Editorial p 308)

12 of 27 UK travel brochures with holidays to malarious regions that advised malaria prophylaxis
(Letter p 310)

THE WEEK IN QUOTES

"Question asking and patients' satisfaction increase with use of prompt sheets" (Research p 335)

"I have seen a remarkable range of reactions to my [epilepsy]"
(A Patient's Journey p 352)

"Too many public health specialists are thinking 'outside the box' or 'reinventing the wheel' " (News p 315)

"The identity of Dr Condom—if indeed such a medic ever existed—has remained, appropriately, sheathed in mystery" (Past Caring p 356)

"Our interest is in providing care for people. We don't have the expertise to make decisions about people's legal status. It's not our role" (Feature p 322)

EDITOR'S CHOICE

Amnesia strikes the memory business



Wallpaper artwork on cover designed by the *BMJ* design team, and based on computer artwork of HPV viruses by Russell Kightley/SPL

Editorial, p 303
Research, p 331

A poster advertising the British Library's Business and Intellectual Property Centre shows a padlocked garden shed, on which the following words have been painted: "Inside is your invention. We'll help you stop it becoming someone else's." Nothing could better symbolise the suburban smallmindedness underlying this initiative.

I find it depressing because it represents an absolute repudiation of the role of libraries. Has the British Library forgotten that, along with archives and museums, libraries make up the memory business, preserving the resources of the past for present and future use? At the heart of this business lies an optimism, a generosity of spirit, an understanding of how progress happens.

Readers of this journal don't need reminding that science is a collaborative effort, with each important development heavily dependent on earlier ones. The references at the end of every article attest to this. As Isaac Newton put it, we don't see further because of our particularly acute vision but because we're standing on the shoulders of giants.

As if to prove the point, Newton borrowed his metaphor from Bernard of Chartres, 500 years earlier, who had borrowed it from Greek mythology, according to Wikipedia, the free online reference library. And it's not just science—examine the high points of literature, art, and music from any civilisation; their debts to earlier works are usually obvious.

Which brings us to the antithesis of the padlocked garden shed: the open access movement. Made possible by the internet's vastly reduced costs of dissemination, it promotes free

access to original research articles. Much has been made of the potential value to science of the free availability of research articles, but is there any proof? Embarrassingly, we've had to wait more than 10 years for the first rigorous evaluation of this intervention (p 343). It shows that physiology research articles and reviews that are freely available online are no more likely to be cited within a year of publication than those behind access controls. It's still early days, and the results of longer term follow-up, as well as studies of other disciplines, including medicine, are promised.

By the time more results are published, the web's next big (medical) thing—Medpedia—will be upon us (www.medpedia.com). As the name suggests, Wikipedia is the model. Medpedia seeks to create "the most comprehensive and collaborative medical resource in the world," serving "as a catalog, database, and learning tool about health, medicine and the body for doctors, scientists, policymakers, students and citizens that will improve medical literacy worldwide." It already counts the universities of Harvard, Stanford, and Oxford among its supporters (<http://blogs.bmj.com/bmj/2008/08/04/richard-smith-medpedia-inspired-by-the-counterculture-of-the-60s/>).

Now might be a good time for the British Library to thumb through a few of the books on its shelves to remind itself what a library is for—and for it to go **Tony Delamothe, deputy editor, *BMJ***
tdelamothe@bmj.com

Cite this as: *BMJ* 2008;337:a1116

To receive Editor's choice by email each week, visit bmj.com/cgi/customalert

Articles appearing in this print journal have already been published on bmj.com, and the version in print may have been shortened.

bmj.com also contains material that is supplementary to articles: this will be indicated in the text (references are given as w1, w2, etc) and be labelled as extra on bmj.com

Please cite all articles by year, volume, and elocator (rather than page number), eg *BMJ* 2008;337:a145. A note on how to cite each article appears at the end of each article, and this is the form the reference will take in PubMed and other indexes.

WHAT'S NEW AT THE BMJ GROUP

Early bird offer ends in less than two weeks

BMJ Masterclass for GPs: Cardiology, diabetes, and CKD

Thursday 25 September, Leeds

Register by Monday 18 August and save up to £35

For details, visit <http://masterclasses.bmj.com/GPs>

Seminar booking now open - BMJ Careers Fairs

CV writing and interview skills, working abroad, plus much more

3-4 October London and 10-11 October Birmingham

bmjcareersfair.com

Primary hypothyroidism systematic review

See *BMJ Clinical Evidence* for a review of treatments for both clinical and subclinical hypothyroidism

clinicalevidence.bmj.com

Register with BMJ Group Receive the latest information and updates
group.bmj.com/registration



PLUS

Career Focus, jobs, and courses appear after p 358.