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Even Attenborough gets hate mail, p 513



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- **487** Nurse delivered endoscopy Is as clinically effective as that delivered by doctors, but may cost more, say Christine Norton, Andy Grieve, and Maggie Vance *» Research, pp 515, 519*
- **488 HDL cholesterol and cardiovascular risk** Treatments that increase HDL cholesterol do not necessarily reduce risk, say William A Ghali and Nicolas Rodondi *» Research, p 522*
- **489 End of life care in ethnic minorities** Providers need to overcome their fear of dealing with people from different backgrounds, says Mark R D Johnson *» Research, p 526*
- **490 Classification of cannabis and ecstasy in the UK** The government's decisions compromise its commitment to evidence based policy, says Colin Blakemore
- 491 What to do about orchestrated email campaigns Authors, editors, publishers, advertisers, and shareholders should ignore them, say Tony Delamothe and Fiona Godlee » Analysis, p 509, Personal View p 546

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- 494 Myocardial infarction

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- 495 Procrastination over blood products led to "human tragedy" US package includes funds for public health and nutrition
- 496 NICE updates guidance on medical and surgical treatment for early and advanced breast cancer Breast cancer incidence falls as women in the UK give up HRT
- 497 Screening has halved incidence of cervical cancer in the UK High Court rules that NICE process lacked
- transparency 498 Debbie Purdy fails to win protection for her husband to help her die NICE endorses needle exchange schemes to
- minimise risk
- 499 RCP says doctors must discuss advance care planning
- 500 Europe needs a law to clarify right to cross-border treatment German patients are allowed marijuana for medical uses Popularity of US "doc in a box" clinics is due to low price and accessibility
- 501 WHO calls on governments to take action on growing health crisis of HIV/AIDS in Asia

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502 What's new in the other general journals

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504 Measuring up the NHS Few would argue with Ara Darzi's vision of high quality care for all but agreeing on how to assess it is much more difficult, Nigel Hawkes reports 506 Are NHS superbug fears turning patients into hospital cleaners?

A hygiene pack for those going into hospital has been selling in the thousands. But should a sick person be wiping down lockers three times a day, and is there any evidence for using the pack anyway, asks Margaret McCartney

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508 Shaky foundations: compromising the NHS Nigel Hawkes

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- **509 Perils of criticising Israel** The *BMJ*'s acting editor received 1000 emails after the journal published an article criticising Israel in 2004. Karl Sabbagh examined them and is reminded of what happened when the magazine *World Medicine* criticised Israel 27 years ago
- 512 Commentary: Stand up for free speech Expose bullying to public scrutiny, writes Michael O'Donnell

513 Commentary: Toughen up

Karl Sabbagh's experience contains no shocks for columnist Jonathan Freedland, who offers some tips on criticising Israel

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544 Gabriela Tobias; Alfred Guy Chappell; Herbert Anthony Hartley; Ronald Jack Healey; Arthur Cyril Vernon Jones; Ravindra Kulkarni; Edward Baxter Owen Smith; Fanny Stang

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549 Case report; Statistical question; Picture quiz; On Examination Quiz

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550 "Punding" and other stories

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543 Transnasal gastroscopy —lesson from a plumber









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Studies of influenza vaccines, p 531

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515 Effectiveness of nurse delivered endoscopy: findings from randomised multi-institution nurse endoscopy trial (MINuET) Nurses are more thorough and are as clinically effective as doctors at

John Williams, Ian Russell, Dharmaraj Durai, Wai Yee Cheung, Amanda Farrin, Karen Bloor, Simon Coulton, Gerry Richardson *Selitorial p 487; Research p519*

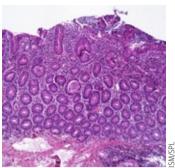
- 519 Cost effectiveness of nurse delivered endoscopy: findings from randomised multi-institution nurse endoscopy trial (MINUET) Although doctors' time is more expensive, researchers tentatively conclude that they provide the most cost effective service – 0.015 QALY more for an extra £56 per patient Gerry Richardson, Karen Bloor, John Williams, Ian Russell, Dharmaraj Durai, Wai Yee Cheung, Amanda Farrin, Simon Coulton >> Editorial p 487; Research p515
- 522 Association between change in high density lipoprotein cholesterol and cardiovascular disease morbidity and mortality: systematic review and meta-regression analysis

This analysis of 108 randomised controlled trials reinforce doubts about trying to lower coronary risk by increasing HDL cholesterol, but confirmed the effectiveness of reducing LDL cholesterol Matthias Briel, Ignacio Ferreira-Gonzalez, John J You, Paul J Karanicolas, Elie A Akl, Ping Wu, Boris Blechacz, Dirk Bassler, Xinge Wei, Asheer Sharman, Irene Whitt, Suzana Alves da Silva, Zahira Khalid, Alain J Nordmann, Qi Zhou, Stephen D Walter, Noah Vale, Neera Bhatnagar, Christopher O'Regan, Edward J Mills, Heiner C Bucher, Victor M Montori, Gordon H Guyatt *» Editorial p 488*

526 Vulnerability and access to care for South Asian Sikh and Muslim patients with life limiting illness in Scotland: prospective longitudinal qualitative study

This study found that understanding of hospices was limited, and most services struggled to deliver responsive, culturally appropriate care, particularly to recent migrants, people with poor English, or no family advocate

Allison Worth, Tasneem Irshad, Raj Bhopal, Duncan Brown, Julia Lawton, Elizabeth Grant, Scott Murray, Marilyn Kendall, James Adam, Rafik Gardee, Aziz Sheikh *» Editorial p 489* IKARI LOUNATIMAA/SPL



MRSA in the hospital, p 532

Coeliac disease, pp 539, 540, 542

531 Relation of study quality, concordance, take home message, funding, and impact in studies of influenza vaccines: systematic review

While discrepancies between results and conclusions are more common in low quality studies, which tend to favour the vaccine – studies published in prestigious journals are associated with industry sponsorship, irrespective of the size or quality of the study

T Jefferson, C Di Pietrantonj, M G Debalini, A Rivetti, V Demicheli

CLINICAL REVIEW

532 Meticillin resistant *Staphylococcus aureus* in the hospital Control depends on strict adherence to guidelines Jan Kluytmans, Marc Struelens

PRACTICE

538 Easily Missed? New primary care series

The series advisers of this new series explain why heightened awareness is needed of conditions that may be commoner than many doctors realise or may be missed at first presentation **Anthony Harnden, Richard Lehman**

- 539 Easily missed? Coeliac disease Roger Jones, Sarah Sleet
- 540 A patient's journey: Coeliac disease and a gluten-free diet

A woman who had symptoms of coeliac disease from childhood describes how her life improved markedly once the disease was diagnosed in her 20s

Jocelyn Anne Silvester, Mohsin Rashid

542 A patient's journey: Coeliac disease in childhood
An 11 year old boy explains how coeliac disease affects him, and his parents tell of the obstacles to the diagnosis
Henry W M Willis, Nichola M Willis, George W Willis, Faisal R Ali, Colin Ball



THIS WEEK

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THE WEEK IN NUMBERS

7.2% Relative reduction in risk of death from coronary heart disease for a 10 mg/dl reduction in low density lipoprotein cholesterol (Research, p 522)

19 000 Deaths associated with meticillin resistant *Staphylococcus aureus* in the US in 2005 (Clinical Review, p 532)

£15 Price of "the essential hygiene pack for anyone going into hospital, travelling, or caring for a patient" (Feature, p 506)

4 Number of ways in which you can spend money (Starting Out, p 548)

4670 Number of people treated with NHS blood products in the 1970s and '80s infected with hepatitis C (News, p 495)

PICTURE OF THE WEEK

Actors explore some of the ethics surrounding clinical trials, in a show called *Starfish*, which is being performed at schools around London this week. The show questions the ethics of taking untrialled drugs and is based on a true story of a patient who died from variant Creutzfeldt-Jakob disease. The theatre company, Y Touring, developed the performance in consultation with an expert advisory board. The Wellcome Trust hosts a performance open to the public on 6 March.

Corrections: The 15 November Picture of the Week (*BMJ* 2008;337) showed Luke Champion (not Campion). The last item of The Week in Numbers in the 31 January issue (*BMJ* 2009;338) gave estimates of US (not UK) statistics in an avian flu epidemic.

THE WEEK IN QUOTES

"Within ethnic minority groups the most vulnerable people, such as recent migrants, have the poorest access to services" (Research, p 526)

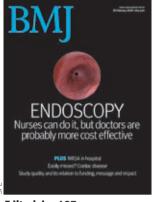
"I can't eat cup cakes anymore" (A Patient's Journey, p 542)

"Lobbying for Israel seems to be in a different category from, say, lobbies against MMR vaccine" (Analysis, p 509)

"Joe Collier's editorial about the report Innovating for Health is a satirical fairytale of wonder and mystery" (Letter, p 493)

"Women who are being advised to have a mastectomy should be offered breast reconstruction" (News, p 496)

EDITOR'S CHOICE Easily missed



Editorial, p 487 Research, pp 515, 519

Articles appearing in this print journal have already been published on bmj.com, and the version in print may have been shortened.

bmj.com also contains material that is supplementary to articles: this will be indicated in the text (references are given as w1, w2, etc) and be labelled as extra on bmj.com

Please cite all articles by year, volume, and elocator (rather than page number), eg *BMJ* 2009;338:b145. A note on how to cite each article appears at the end of each article, and this is the form the reference will take in PubMed and other indexes. Two patient journey articles this week describe the struggle to find what Jocelyn Anne Silvester calls "the most powerful tool that doctors have—a diagnosis." She diagnosed her own coeliac disease during a biochemistry lesson after years of ill health and investigation that labelled her a "heartsink" patient (p 540). Henry Willis was nearly 4 years old when his coeliac disease was diagnosed, by which time he was severely anaemic, unwell, and undersized (p 542). Despite a family history of coeliac disease his parents struggled to convince doctors that anything was wrong. Now 11 years old and the second tallest in his class, he describes the positive effect of his diagnosis. "If you have to have a disease this is an OK one," he writes.

Coeliac disease affects one in 100 people in Western populations but is underdiagnosed, often with serious effects on health and quality of life. Iron deficiency anaemia and a family history are important diagnostic clues, say Roger Jones and Sarah Sleet in the first of a new series of articles highlighting conditions that may be commoner than we think (p 539). Anthony Harnden and Richard Lehman suggested the series—"Easily missed?"—as a way to help doctors in primary care recognise conditions that are underdiagnosed or serious if not spotted (p 538). They have a list of possible conditions to cover and are inviting readers to suggest more.

You can test your diagnostic skills in Endgames (p 549) and with our interactive case report of a 38 year old woman with hypotensive shock at the onset of menstruation (*BMJ* 2009;338:b6, b246, www.bmj.com/cgi/eletters/338/feb09_1/b6). Read the two previous articles and contribute to the online discussion of the case before all is revealed on 7 March.

Also this week you'll find our second research "pico" (p 531)—an informative print summary of a research article published in full online (doi:10.1136/ bmj.b354). Tom Jefferson and colleagues are among the growing band of "piconeers" helping us to pilot this new approach to abridging research articles in print, on which we would like your feedback.

The authors' longstanding interest has been the poor quality of research on the effectiveness of vaccines. They find that studies that favour influenza vaccine over placebo or no treatment are of significantly poorer methodological quality than those that do not, and that the overwhelmingly favourable conclusions drawn by most studies bear little relation to the actual results. The authors suggest that this discrepancy between results and conclusions explains why governments promote influenza vaccines despite the lack of evidence for their effectiveness.

They also voice doubts about the impact factor as a robust indicator of journal quality. Studies funded by industry were more likely to be published in high impact factor journals, even though these studies were no bigger or better than studies published elsewhere. Why this should be is worth exploring. One explanation not directly raised by the authors is that the sale of reprints of articles to industry is an important source of revenue for some journals, and editors may find themselves under pressure to publish certain articles regardless of their quality. If so, it's a pressure they must resist.

Fiona Godlee, editor, *BMJ* fgodlee@bmj.com Cite this as: *BMJ* 2009:338:b821

WHAT'S NEW AT THE BMJ GROUP

BMJ Masterclass for GPs: Cardiology, Diabetes and CKD

Thursday 30 April 2009—Renaissance Hotel, Manchester—Tuesday 9 June 2009 —BMA House, London. Register by 16 March and save up to £30! masterclasses.bmj.com/GPs

International Forum on Quality and Safety in Health Care 17-20 March 2009, Berlin, Germany.

Missed the early bird registration deadline? There's still time to register at a discounted rate if you attend as part of a group of three or more colleagues. internationalforum.bmj.com

More updated systematic reviews from Clinical Evidence

See the website for our very latest reviews, including intimate partner violence towards women.

clinicalevidence.bmj.com

Annals of the Rheumatic Diseases

Read this FREE article, chosen by the Editor "Changes in hand and generalised bone mineral density in patients with recent-onset RA". ard.bmj.com/cgi/content/full/68/3/330



PLUS Career Focus, jobs, and courses appear after p 548.

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LATEST BLOGS

Amir Hannan introduced online medical records after taking over serial killer Harold Shipman's general practice in Hyde, Greater Manchester. Richard Smith blogs about the initiative after hearing Dr Hannan talk about it at a conference. What do patients think? Find out by reading responses to his blog.

How good is the NHS at sustainable purchasing, and is it committed to low carbon transport options, asks David Pencheon, head of the NHS Sustainable Development Unit in England.

And James Raftery blogs about drug rationing and the National Institute for Health and Clinical Evidence (NICE) Find out more at http://blogs.bmi.com/bmi/

LATEST RESEARCH AND EDITORIALS

A conort study concludes in

A cohort study concludes that obese adolescents have the same risk of premature death in adulthood as people who smoke more than 10 cigarettes a day, while those who are overweight have the same risk as less heavy smokers.

A structured consultation programme for patients with osteoarthritis of the knee resulted in short term improvement in weight loss and time spent on physical activity, finds a randomised controlled trial.

People who have unhealthy lifestyles are more than twice as likely to have a stroke than those who eat and drink sensibly, don't smoke, and take regular exercise, according to a prospective population study of 20 040 men and women over 11 years' follow-up.

Find out more at bmj.com/channels/research.dtl

LATEST PODCAST

Gay equality group Stonewall has called on the UK National Blood Service to "lift the discriminatory blanket lifetime ban on gay men donating blood." The move came shortly before a public inquiry condemned the failings that led to thousands of people being infected with HIV and hepatitis C from contaminated blood.



So should men who have ever had sex with men be allowed to give blood? This week's podcast discusses the issue alongside a head to head debate and poll on bmj.com

In a second podcast to accompany his personal view article, Israeli doctor Mark Clarfield talks about life as a doctor in southern Israel during the recent conflict in Gaza, and about the comments triggered by his BMJ blogs.



This week's poll asks: Should men who have ever had sex with men be banned from giving blood?

MOST READ

HDL cholesterol and cardiovascular risk Combined effect of health behaviours and risk of first ever stroke in 20 040 men and women over 11 years' follow-up

Effect of tobacco smoking on survival of men and women by social position: a 28 year cohort study

Dementia

A 38 year old woman with hypotensive shock at the onset of menstruation

LATEST COMMENTS

Many readers have taken issue with a *BMJ* news story about *Scientific Medicine*, a journal that lists the involvement of people who have never heard of the publication. One respondent says the new journal will be a "breakthrough in the dissemination of scientific awareness in the developing world." Others allege that the news story is inaccurate and discriminatory, adding: "Shame on the *BMJ*."

Have your say on this and other articles by clicking the Rapid Response button on bmj.com

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