## THIS WEEK



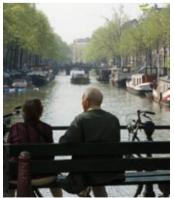
Aid effort in Sumatra, p 828



The Ig Nobel awards, p 829



Youth mental health, p 834



Health care in the Netherlands, p 839

#### **EDITORIALS**

- 815 The future of influenza vaccines Innovative techniques promise to be proactive rather than reactive, say Menno D de Jong and **Rogier W Sanders** » Research, p 847
- 816 Prognosis of low back pain in primary care Studies over extended time scales are needed, say Elaine M Hay and Kate M Dunn » Research, p 850
- 817 Escherichia coli 0157 Early clinical diagnosis and outbreak identification are essential to prevent serious sequelae and further transmission, say Mary Locking and John Cowden
- 818 Ethical care in dementia Requires respect for patient autonomy, partnership with families, and education, say Marja-Liisa Laakkonen and Kaisu Pitkälä
- 819 Applying quality improvement approaches to health care The health sector could learn much from industry, says Martin Marshall

#### LETTERS

- 821 Contraception for women; Ethnic group and medical care; Sickness absence; Wicked encyclopaedia
- 822 Equity and NHS reforms; Quality of care economics; How patients make us feel

#### NEWS

- 823 Nobel prize in medicine is won by three scientists for work on chromosomal telomeres US health reform bill could delay generic forms of biological drugs
- 824 People with asthma most at risk from H1N1 complications Teenager who died after HPV vaccine had a chest tumour

Coroner rules that treating 26 year old woman who wanted to die would have been unlawful

- 825 More people should be tested for HIV to reduce late diagnosis
- Cochrane says antiviral drugs are not effective in 826 Bell's palsy

Charity calls for pooling of patents for newer HIV drugs

Drug company and charity agree to collaborate to develop a new treatment for Chagas' disease

- 827 NHS will now be "preferred provider" of care, says Burnham
- UN and agencies step up medical relief efforts in 828 **Sumatra and Pacific islands** German health policy is predicted to become more pro-doctor
- Hot-pink bras, cracked knuckles, and bar room brawls are winners at the Ig Nobel awards

#### SHORT CUTS

830 What's new in the other general journals

#### FEATURES

832 The cost of donated drugs Elizabeth Sukkar

#### **HEAD TO HEAD**

834 Should youth mental health become a specialty in its own right? Mental illness often develops in adolescence or young adulthood. Patrick McGorry believes the best way to ensure early treatment is to have dedicated services, but Peter Birleson argues that integration with existing systems is more important

### **OBSERVATIONS**

#### MEDICINE AND THE MEDIA

- 836 Cervarix: not the new MMR Rebecca Coombes LEGAL TENDER
- 837 Live and let die Sheila A M McLean DOCTORS AND HUMAN RIGHTS
- 838 The Israeli Medical Association and doctors' complicity in torture John S Yudkin

#### ANALYSIS

- LOOKING TO EUROPE
- The Netherlands: regulated competition behind 839 the dykes? The Dutch have opted for mandatory private insurance rather than a public system to cope with the challenges facing health care. Gert Westert, Jako Burgers, and Harry Verkleij assess how it is working

#### **RESEARCH, CLINICAL REVIEW, AND PRACTICE** See next page

#### **OBITUARIES**

863 Ronald Howard Fox; John Kenneth Binns; Guy Christopher Brill; Alexander Aitken Clark; David Henry Edwards; Philip Michael McAllen; David John Thornberry

#### VIEWS AND REVIEWS

#### PERSONAL VIEW

We must defend personal continuity in primary 865 care Helen Richards

#### **REVIEW OF THE WEEK**

866 Too independent for patients' own good? Nicholas Clarke

#### **BETWEEN THE LINES**

- 867 No fleas on me Theodore Dalrymple MEDICAL CLASSICS
- Asylums: Essays on the Social Situation of Mental 868 Patients and other Inmates by Erving Goffman Séamus Mac Suibhne COLUMNISTS
- 869 Defending the indefensible Des Spence The silver lining Liam Farrell

#### ENDGAMES

869 Quiz page for doctors in training

#### **MINERVA**

"Medically unexplained symptoms" 870 and other stories

#### FILLERS

- 858 A tale of mind and body
- 861 "Pseudo-extubation"?
- 862 "What care I for a goose feather hed'

Aconite, or "herbal valium", p 828





Low back pain, p 850

Preventing falls with vitamin D, p 843

#### RESEARCH

843 Fall prevention with supplemental and active forms of vitamin D: a meta-analysis of randomised controlled trials

Supplemental vitamin  $D_2$  or  $D_3$  at 700-1000 IU a day was associated with a significant 19% reduction in falls relative to no supplementation

H A Bischoff-Ferrari, B Dawson-Hughes, H B Staehelin, J E Orav, A E Stuck, R Theiler, J B Wong, A Egli, D P Kiel, J Henschkowski

# 847 *p i c o* Partial protection of seasonal trivalent inactivated vaccine against novel pandemic influenza A/H1N1 2009: case-control study in Mexico City

The 2008-2009 seasonal flu vaccine may provide some protection against swine flu, particularly the most severe forms of the disease

Lourdes Garcia-Garcia, Jose Luis Valdespino-Gómez, Eduardo Lazcano-Ponce, Aida Jimenez-Corona, Anjarath Higuera-Iglesias, Pablo Cruz-Hervert, Bulmaro Cano-Arellano, Antonio Garcia-Anaya, Elizabeth Ferreira-Guerrero, Renata Baez-Saldaña, Leticia Ferreyra-Reyes, Samuel Ponce-de-León-Rosales, Celia Alpuche-Aranda, Mario Henry Rodriguez-López, Rogelio Perez-Padilla, Mauricio Hernandez-Avila *» Editorial, p 815* 

848 *p i c o* Life expectancy in relation to cardiovascular risk factors: 38 year follow-up of 19 000 men in the Whitehall study

Life expectancy was 10 years shorter for men who smoked, had hypertension, and had high serum cholesterol at entry than for men with no cardiovascular risk factors at baseline

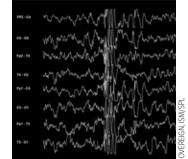
Robert Clarke, Jonathan Emberson, Astrid Fletcher, Elizabeth Breeze, Michael Marmot, Martin J Shipley

849 *p i c o* Longitudinal histories as predictors of future diagnoses of domestic abuse: modelling study

Bayesian prediction models using data from routine electronic medical records could give early warning of receiving a diagnosis of abuse in the next few years, for both women and men

Ben Y Reis, Isaac S Kohane, Kenneth D Mandl





Serum tumour markers, p 852

Tonic clonic seizure, p 862

# 850 *p i c o* Prognosis for patients with chronic low back pain: inception cohort study

Among Australian adults with low back pain for more than 90 days, over a third recovered within 9 months and four out of 10 recovered within a year Luciola da C Menezes Costa, Christopher G Maher, James H McAuley, Mark J Hancock, Robert D Herbert, Kathryn M Refshauge, Nicholas Henschke >> Editorial, p 816

 P i c o Adiposity and weight change in mid-life in relation to healthy survival after age 70 in women: prospective cohort study For every one unit increase of adult women's body mass index, the odds of healthy survival beyond 70 years of age were reduced by 12% Qi Sun, Mary K Townsend, Olivia I Okereke, Oscar H Franco, Frank B Hu, Francine Grodstein

## **CLINICAL REVIEW**

852 Serum tumour markers: how to order and interpret them C M Sturgeon, L C Lai, M J Duffy >> Practice, p 859

# PRACTICE

859 RATIONAL TESTING
Appropriate requesting of serum tumour markers
Tumour markers have a limited role, if any, in initial investigations, but they can be important in following up patients with known malignancy
Eric S Kilpatrick, Michael J Lind
*» Clinical Review, p 852*

#### 860 10-MINUTE CONSULTATION

**Exacerbation of atopic eczema in children** Matthew Ridd, Sarah Purdy

#### 862 DRUG POINT

**Chitosan may decrease serum valproate and increase the risk of seizure reappearance** Pasquale Striano, Federico Zara, Carlo Minetti, Salvatore Striano

# BMJ

10 October 2009 Vol 339

The Editor, BMJ BMA House, Tavistock Square, London WC1H 9JR Email: editor@bmj.com Tel: +44 (0)20 7387 4410 Fax: +44 (0)20 7383 6418 **BMA MEMBERS' INQUIRIES** Email: membership@bma.org.uk Tel: +44 (0)20 7383 6642 **BMJ CAREERS ADVERTISING** Email: sales@bmjcareers.com Tel: +44 (0)20 7383 6531 DISPLAY ADVERTISING Email: sales@bmjgroup.com Tel: +44 (0)20 7383 6386 REPRINTS UK/Rest of world Email: ngurneyrandall@bmjgroup.com Tel: +44 (0)20 8445 5825

USA Email: mfogler@medicalreprints.com Tel: + 1 (856) 489 4446 SUBSCRIPTIONS

#### BMA Members

Email: membership@bma.org.uk Tel: +44 (0)20 7383 6642 Non-BMA Members Email: subscriptions@bmjgroup.com Tel: +44 (0)20 7383 6270

#### OTHER RESOURCES

For all other contacts: resources.bmj.com/bmj/contact-us For advice to authors: resources.bmj.com/bmj/authors To submit an article: submit.bmj.com



The BMJ is published by BMJ Publishing Group Ltd, a wholly owned subsidiary of the British Medical Association.

The BMA grants editorial freedom to the Editor of the BMJ. The views expressed in the journal are those of the authors and may not necessarily comply with BMA policy. The BMJ follows guidelines on editorial independence produced by the World Association of Medical Editors (www.wame.org/wamestmt. htm#independence) and the code on good publication practice produced by the Committee on Publication Ethics (www.publicationethics. org.uk/guidelines/).

The BMJ is intended for medical professionals and is provided without warranty, express or implied. Statements in the journal are the responsibility of their authors and advertisers and not authors' institutions, the BMJ Publishing Group, or the BMA unless otherwise specified or determined by law. Acceptance of advertising does not imply endorsement.

To the fullest extent permitted by law, the BMJ Publishing Group shall not be liable for any loss, injury, or damage resulting from the use of the BMJ or any information in it whether based on contract, tort, or otherwise. Readers are advised to verify any information they choose to rely on.

©BMJ Publishing Group Ltd 2009 All Rights Reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any other means, electronic, mechanical, photocopying, recording, or otherwise, without prior permission, in writing, of the BMJ

Published weekly. US periodicals class postage paid at Rahway, NJ. Postmaster: send address changes to BMJ, c/o Mercury Airfreight International Ltd Inc, 365 Blair Road, Avenel, NJ 07001, USA. \$796. Weekly Printed by Precision Colour Printing Limited



# PICTURE OF THE WEEK

Ken Dodd and children from Mount Primary School plant tree number 1 of the NHS forest at Alder Hey Children's Hospital, Liverpool. The NHS Forest scheme will oversee the planting of 1.3 million trees in or around hospitals and health facilities across the UK, one for each employee of the NHS.

# THE WEEK IN NUMBERS

**25%** Proportion of Europeans aged 85+ affected by dementia (Editorial, p 818)

77 000 Number of people in the UK infected with HIV (News, p 825)

56% Proportion of drug donations between 1998 and 2008 that were appropriate given the characteristics of the event and what the recipient needed (Research, p 832)

**700 IU** Dose above which vitamin D may reduce falls in older persons (Research, p 843)

**15 million** Estimated number of serum tumour marker measurements made each year in the UK (Clinical review, p 852)

# THE WEEK IN QUOTES

"A deliberate decision to die may appear repugnant, but any treatment in the absence of her consent would have been unlawful" (News, p 824)

"Child psychiatry's attempts to give better services to adolescents have been unsuccessful" (Head to head, p 834)

"Mid-life adiposity decreases the probability of maintaining an optimal overall health status in women" (Research, p 851)

"Continuity [of care] is complex, difficult to define, and even more difficult to quantify" (Personal view, p 865)

"Commonly requested gastrointestinal and gynaecological tumour markers may remain normal when cancer is present" (Practice, p 859)

## EDITOR'S CHOICE



Clinical review, p 852 Practice, p 859

# 100% recycled

The BMJ is printed on 100% recycled paper (except the cover)

Articles appearing in this print journal have already been published on bmj.com, and the version in print may have been shortened.

bmj.com also contains material that is supplementary to articles: this will be indicated in the text (references are given as w1, w2, etc) and be labelled as extra on bmj.com

Please cite all articles by year, volume, and elocator (rather than page number), eg BMJ 2009;338:b145. A note on how to cite each article appears at the end of each article, and this is the form the reference will take in PubMed and other indexes.

Last week's BMJ cast yet further doubt on prostate specific antigen as a screening tool for prostate cancer (2009;339:b3572, b3537, b3601), and this week we warm to the theme of tumour markers and their limitations. The Clinical Review (p 852) and the Practice article on rational testing (p 859) make clear that tumour markers are a mixed bag, not to be used in screening, unhelpful for diagnosis in patients with non-specific symptoms, and best reserved for monitoring once a diagnosis has been made. Unfocused requests and inappropriate use of tumour markers cost health services around the world large sums of money. They provide false reassurance in some cases and cause unnecessary anxiety, investigations, and treatment in others.

The science and art of medicine

The authors stress that in the right hands and in some conditions-notably germ cell tumourstumour markers have an important role. And as options for cancer treatment improve, the next generation of predictive serum tests may identify patients most likely to benefit-the holy grail of personalised treatment already available to some extent in breast cancer care.

Also looking to the future, Menno de Jong and Rogier Sanders describe how recombinant technology may transform the way we produce flu vaccines (p 815). Using cell based platforms to produce subunits of the HA antigen would remove the need to grow vaccines in eggs, which is slow, unpredictable, difficult with some strains of virus, and (prosaically but obviously) limited by the supply of eggs. The ingenious flu virus can undergo both antigenic drift (through evolution of the HA protein) and antigenic shift (the development of pandemic

strains). So it's reassuring to hear from researchers in Mexico that last year's seasonal flu vaccine seems to have provided some level of cross protection against H1N1, especially severe forms of the disease, during their recent epidemic (p 847).

Reassuring too that something as simple as vitamin D supplementation reduces falls in older people. Vitamin D improves muscle strength as well as bones, through a direct effect on vitamin D receptors in muscle. Trials have shown that in people at risk of vitamin D deficiency, supplementation improves strength, function, and balance in a dose related way. In their systematic review, H A Bischoff-Ferrari and colleagues identified eight randomised controlled trials of supplementation in people older than 65, and conclude that a dose of between 700 and 1000 IU per day reduces falls by about a fifth within two to five months of starting treatment (p 843). Lower doses don't seem to be effective.

Elsewhere in this week's journal we have a hymn to personal continuity in primary care (p 865). What Helen Richards means by this is being responsible for patients over an extended period of time, being the first point of contact in most episodes of illness, understanding the patient's health in the context of their community, and coordinating care within a complex health system. By contrast with access to care, which is easy to measure and a vote winner, continuity is complex, hard to define, and even harder to quantify. In the current climate, this may mean it's doomed.

Fiona Godlee, editor, BMJ fgodlee@bmj.com Cite this as: BMI 2009:339:b4125

## WHAT'S NEW AT THE BMJ GROUP

#### Best Practice—NEW from the BMJ Evidence Centre

Best Practice is a new decision-support tool that combines the latest research evidence with expert opinion and guidelines Sign up for your free trial today bestpractice.bmj.com

#### 2010 BMJ Group Awards Call for Entries

Submit your nomination today by visiting the BMJ Group Awards website groupawards.bmj.com

#### New on student.bmj.com

Chronic Hepatitis B: Clinical course and treament and the challenge of its global eradication Supersized surgeries: Will polyclinics lead to practice closures and overworked doctors?

Registration now open, make early bird savings International Forum on Quality and Safety in Health Care, 20-23 April 2010, Nice, France http://internationalforum.bmj.com



PLUS Career Focus, jobs, and courses appear after p 868

# THIS WEEK

Last week's poll asked:

Should doctors treating patients with genetic diseases be allowed to inform relatives about the risks they may face?

You voted: Yes: 308 (69%) No: 137 (31%) This week's poll asks:

Do gyms have responsibilities for people with eating disorders? Go to bmj.com to vote

# WHAT'S NEW ON BMJ.COM

### LATEST RESEARCH

**Varenicline and suicidal behaviour:** Although a doubling of the risk of self harm with the smoking cessation product varenicline cannot be ruled out, the findings of this study based on data from the UK General Practice Research Database provide some reassurance concerning its association with suicidal behaviour.



#### Contribution of smoking during pregnancy to inequalities in stillbirth and

infant death in Scotland, 1994-2003: Tackling smoking during pregnancy may help to reduce the socioeconomic inequalities in stillbirths and infant deaths by as much as 30-40%. However, action on smoking on its own is unlikely to be sufficient, and other measures to improve the social circumstances, social support, and health of mothers and infants are needed, according to this population based retrospective cohort study.

**Reliability of patient responses in pay for performance schemes:** There is little evidence to support the concern of some general practitioners that low response rates and selective non-response bias have led to systematic unfairness in payments attached to questionnaire scores, according to this analysis of data from the national GP Patient Survey in England.

See these and other research papers at bmj.com/research.dtl

# **LATEST BLOGS**

Tessa Richards and Georg Röggla, *BMJ* editors at large, were both in Austria last week. Tessa attended the annual European Health Forum in Bad Gastein, where "debate focused on the impact of the financial crisis on health and what governments should do about it." Meanwhile, at the 45th annual meeting of the European Association for the

Study of Diabetes, Georg identified the main areas of interest to be a possible association between cancer and insulin therapy, the struggle for clearly defined therapy targets in type 2 diabetes, and a call for attention to the excess cardiovascular mortality associated with severe mental illness. Read more about these and other debates at blogs.bmj.com/bmj/

# FREE TRIAL TEST DRIVE bmj.com

Are you a personal subscriber to bmj.com? If not, we are pleased to offer you access to the full content of bmj.com FREE for 30 days from the day you register. Keep up to date with the latest medical news, comment, research, and educational content, plus browse the *BMJ* archive, back to 1840. This offer expires on 31 October.

Sign up at bmj.com to start your FREE trial.



# LATEST PODCAST

Last week Duncan Jarvies talked to Ben Reis, from Harvard Medical School, about using longitudinal histories to predict domestic abuse. Mabel Chew found out from Charlie Tomson about the evidence behind using statins in patients with kidney



disease. This week, Duncan Jarvies will be talking to Professor Peter Fleming about sudden infant death syndrome and the latest research into factors influencing it. Kirsten Patrick will be finding out from Cathie Sturgeon about the use of genetic markers in the diagnosis of cancer. http://podcasts.bmj.com/bmj/

# LATEST VIDEO

The coming of  $\beta$  blockers: Brian Prichard's seminal paper on treatment of hypertension with propranolol was published in the *BMJ* in 1964. In this video extra to mark the *BMJ* archive now being fully searchable online to 1840, he discusses the impact his paper had, which led to propranolol becoming the first-line treatment for hypertension, saving thousands of lives before it was replaced by more modern drugs.

Watch this and other videos at http://www.bmj.com/video/

Ask our experts.

# **BMJ Masterclasses**

masterclasses.bmj.com

